

# Global Pet Oral Care Products Market 2022-2028

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## Abstracts

The global pet oral care products market size is projected to grow by USD 0.8 billion from 2022 to 2028, registering a CAGR of 6.6 percent, according to a new report by Gen Consulting Company.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global pet oral care products market. It traces the market's historic and forecast market growth. The report identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches. This study also provides an analysis of the impact of the COVID-19 crisis on the pet oral care products industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the product type, type, distribution channel, and region. The global market for pet oral care products can be segmented by product type: mouthwash and rinse, toothpaste, toothbrush, dental chew, veterinary product, others. Globally, the dental chew segment made up the largest share of the pet oral care products market. Pet oral care products market is further segmented by type: dog, cat, others. The dog segment captured the largest share of the market in 2021. Based on distribution channel, the pet oral care products market is segmented into: supermarket and hypermarket, online, pet store, veterinary channel, others. According to the research, the pet store segment had the largest share in the global pet oral care products market. On the basis of region, the pet oral care products market also can be divided into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. North America held the largest revenue share in 2021.

## Market Segmentation

By product type: mouthwash and rinse, toothpaste, toothbrush, dental chew, veterinary

product, others

By type: dog, cat, others

By distribution channel: supermarket and hypermarket, online, pet store, veterinary channel, others

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The global pet oral care products market report offers detailed information on several market vendors, including Boehringer Ingelheim GmbH, Hill's Pet Nutrition, Inc., Mars Incorporated, Nestle S.A., Vetoquinol S.A., Virbac S.A., among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global pet oral care products market.

To classify and forecast the global pet oral care products market based on product type, type, distribution channel, region.

To identify drivers and challenges for the global pet oral care products market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global pet oral care products market.

To identify and analyze the profile of leading players operating in the global pet oral care products market.

## Why Choose This Report

Gain a reliable outlook of the global pet oral care products market forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Mars Incorporated  
Nestle S.A.  
Vetoquinol S.A.  
Virbac S.A.

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