

Global Pet Hair Care Market 2024

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Abstracts

Pet hair care is essential not only for cosmetic purposes but also for the overall health and cleanliness of domestic animals. Proper care and grooming of a pet's coat help prevent specific health problems related to ticks, fleas, dry patches, and issues with their nails, teeth, ears, and eyes, such as infection or inflammation. Regular hair care, such as brushing, can also reveal signs of illness or injury. Dogs are the primary beneficiaries of pet hair care, followed by cats. The growth of the pet hair care market is driven by the increasing adoption of pets, rise in hair problems, and the growing need for natural products and product innovations.

The shampoo segment of the pet hair care market is estimated at USD 1.6 billion in 2023, and it is expected to reach USD 2.4 billion by 2029, registering a CAGR of 6.4% during the forecast period. Similar to hair care in humans, pet hair care involves various aspects such as safety, effective flea and tick care, hair softening formulas, and efficacy. However, it also carries risks such as allergies and side effects, including internal organ and skin damage. Consequently, shampoos have emerged as essential products that keep pets clean and hygienic, maintaining the shine and brightness of their coats while preventing common skin problems related to germs, fleas, and ticks. These factors are anticipated to drive the demand for shampoos.

The dog hair care market is estimated at USD 1.8 billion in 2023, and it is expected to reach USD 2.6 billion by 2029, with a CAGR of 5.1% during the forecast period. However, the cat hair care segment is expected to witness the fastest growth. This can be attributed to the increasing adoption of cats worldwide and the growing demand for pet care products, which will drive the overall pet hair care market.

The supermarket and hypermarket distribution channel segment of the pet hair care market is estimated at USD 1.2 billion in 2023, and it is expected to reach USD 1.8 billion by 2029, with a CAGR of 6.5% during the forecast period. Supermarkets are

advanced stores that cater to the household needs of consumers. They display various products in their respective departments to catch the attention of customers and allow them to choose merchandise based on their preferences and needs. The supermarket and hypermarket segment is expected to witness substantial growth as they offer a one-stop shopping experience with a broad range of products.

The North America pet hair care market is estimated at USD 1.5 billion in 2023, and it is expected to reach USD 2.2 billion by 2029, with a CAGR of 6.4% during the forecast period. The rising adoption of pets and increasing per capita animal healthcare expenditure are major factors expected to contribute to the United States retaining its large market share. In recent years, people have been willing to spend more on premium products for their companion animals, leading to an increase in spending on pet humanization globally. This factor is also expected to drive the demand for pet hair care products in the near future.

This comprehensive industry report provides market estimates and forecasts, accompanied by a detailed examination of the product type, animal type, distribution channel, and region aspects. It delivers a quantitative analysis of the market, empowering stakeholders to leverage existing market opportunities. Furthermore, the report identifies key segments for potential opportunities and strategies, drawing insights from market trends and the approaches of leading competitors.

The global baby bottle market has been extensively analyzed by categorizing it according to various sub-segments in order to provide accurate forecasts of industry size and assess trends within specific areas.

The global market for pet hair care can be segmented by product type: shampoos, conditioners, shedding and trimming tools, other. Shampoos held the highest share in the global pet hair care market. However, the other segment is forecast to register the highest CAGR during the forecast period 2024 %li%2030.

Pet hair care market is further segmented by animal type: dogs, cats. The dogs segment held the largest share of the global pet hair care market in 2023, representing more than 53.8% of the total market.

Based on distribution channel, the pet hair care market is segmented into: retail store, supermarket and hypermarket, online, others. Supermarket and hypermarket held the highest share in the global pet hair care market. However, the online segment is forecast to register the highest CAGR during the forecast period 2024 %li%2030.

On the basis of region, the pet hair care market also can be divided into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. North America held the highest share in the global pet hair care market. However, Asia-Pacific is forecast to register the highest CAGR during the forecast period 2024 to 2030.

The report also provides a detailed analysis of several leading pet hair care market vendors that include CHI Haircare, Elanco Animal Health Incorporated, Innovacyn Inc., Petkin Inc., Spectrum Brands Inc., SynergyLabs, The Clorox Company, Vetoquinol SA, Zoetis Inc., among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

Why Choose This Report

Gain a reliable outlook of the global pet hair care market forecasts from 2024 to 2030 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

Market Segments Covered in Global Pet Hair Care Industry Analysis:

i.) Product type

Shampoos

Conditioners

Shedding and trimming tools

Other

ii.) Animal type

Dogs

Cats

iii.) Distribution channel

Retail store

Supermarket and hypermarket

Online

Others

iv.) Region

North America

Europe

Asia-Pacific

MEA (Middle East and Africa)

Latin America

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