

Global Personal Lubricants Market, 2021-2027

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Abstracts

Personal lubricants improve sex by making genital tissues moist, which decreases friction and makes intimate contact more pleasurable. The global personal lubricants market was valued at USD 1,145 million in 2020 to USD 1,815 million by 2027, progressing at a CAGR of 6.8% from 2021 to 2027, according to Gen Consulting Company.

The report provides in-depth analysis and insights regarding the current global market scenario, latest trends and drivers into global personal lubricants market. It offers an exclusive insight into various details such as market size, key trends, competitive landscape, growth rate and market segments.

The personal lubricants market is segmented on the basis of product, distribution channel, and region. The personal lubricants market is segmented as below:

By product:

oil-based lubricants

silicone-based lubricants

water-based lubricants

By distribution channel:

e-commerce

drug stores

others

By region:

Asia Pacific

Europe

North America

Rest of the World (RoW)

The report has also analysed the competitive landscape of the global personal lubricants market with some of the key players being BioFilm, Inc., Church & Dwight Co., Inc., LifeStyles Healthcare Pte Ltd., Lovehoney Group Ltd., Mayer Laboratories, Inc., Mission Pharmacal Company, Reckitt Benckiser Group PLC, Sliquid, LLC, The YES YES Company Ltd., Trigg Laboratories, Inc., Uberlube, Inc., among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2017 to 2027 considering 2020 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global personal lubricants market.

To classify and forecast the global personal lubricants market based on product, distribution channel, and region.

To identify drivers and challenges for the global personal lubricants market.

To examine competitive developments such as mergers & acquisitions,

agreements, collaborations and partnerships, etc., in the global personal lubricants market.

To identify and analyze the profile of leading players operating in the global personal lubricants market.

Why Choose This Report

Gain a reliable outlook of the global personal lubricants market forecasts from 2021 to 2027 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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