

Global Personal Care Chemicals Market 2024

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Abstracts

The personal care chemicals market is a crucial component in the manufacture of personal care products that are used to maintain and improve personal wellness and hygiene. These chemicals can be sourced organically or synthetically, and are applied in different applications such as hair care, skincare, oral care, cosmetics, and others.

The emollients personal care chemicals segment market is estimated to reach USD 7.4 billion by 2029, with a CAGR of 4.8% during the forecast period. The ingredients segment is expected to witness growth, with emollients being the largest sub-segment due to their ability to enhance the moisture retention properties of skincare and hair care products. Additionally, the demand for skincare products that offer protection against UV rays has contributed to the growth of this segment. Surfactants, the second-largest sub-segment in the ingredients segment, will experience significant growth driven by the popularity of waterless beauty and personal care products such as face wash and cleansers.

The skincare chemicals segment market is expected to register a CAGR of 3.5%, reaching USD 6.1 billion by 2029. Skincare products hold the largest market share in the end-user application segment, driven by the increasing pollution levels and the threat of UV radiation. The cosmetic products sub-segment is projected to experience the highest CAGR, with manufacturers focusing on sourcing organic chemicals and improving the efficiency of organic cosmetic products.

The synthetic personal care chemicals segment market is projected to reach USD 12.2 billion by 2029, with a CAGR of 3.8% during the forecast period. Synthetic chemicals currently dominate the market, but consumer demand is shifting towards organic alternatives, posing challenges for the synthetic market. Stricter government regulations further complicate growth opportunities in the synthetic segment. Manufacturers should prioritize the use of lab-tested and self-regulated synthetic chemicals. Nevertheless, the

organic products market is expected to exhibit the highest growth rate during the forecast period due to increased consumer demand.

The APAC region is expected to witness the highest growth in the personal care chemicals segment, with a projected CAGR of 4.5%, reaching USD 6.5 billion by 2029. Countries such as India, China, and Japan are rapidly developing, accompanied by a significant increase in disposable income. The prevalence of social media platforms has played a crucial role in raising consumer awareness, and through influencer marketing, brands have effectively marketed their products, contributing to the growth and awareness of personal care and wellness.

This comprehensive industry report provides market estimates and forecasts, accompanied by a detailed examination of the ingredient, end-user, source, and region aspects. It delivers a quantitative analysis of the market, empowering stakeholders to leverage existing market opportunities. Furthermore, the report identifies key segments for potential opportunities and strategies, drawing insights from market trends and the approaches of leading competitors.

The global baby bottle market has been extensively analyzed by categorizing it according to various sub-segments in order to provide accurate forecasts of industry size and assess trends within specific areas.

The global market for personal care chemicals can be segmented by ingredient: emollients, surfactant, rheology modifiers, emulsifier, conditioning polymers, others. Emollients was the largest revenue contributor to the global personal care chemicals market, representing 38.7% of the market in 2023. During the forecast period, the emollients segment is projected to witness the highest growth rate.

Personal care chemicals market is further segmented by end-user: skincare, hair care, oral care, cosmetics, others. Skincare was the highest contributor to the global personal care chemicals market, with 34.5% share in 2023. Going forward, the cosmetics segment is projected to witness the highest CAGR during the forecast period.

Based on source, the personal care chemicals market is segmented into: synthetic, organic. Synthetic was the highest contributor to the global personal care chemicals market, with 67.9% share in 2023. Going forward, the organic segment is projected to witness the highest CAGR during the forecast period.

On the basis of region, the personal care chemicals market also can be divided into:

North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. Asia-Pacific was the largest revenue contributor to the global personal care chemicals market, representing 34.5% of the market in 2023. During the forecast period, Asia-Pacific is projected to witness the highest growth rate.

The report has also analyzed the competitive landscape of the global personal care chemicals market with some of the key players being BASF SE, Dow Inc., Solvay SA, Evonik Industries AG, Clariant AG, Ashland Inc., Croda International plc, Lonza Group AG, Nouryon Holding B.V., Wacker Chemie AG, Innospec Inc., Stepan Company, Merck & Co., Inc., Corbion N.V., Lubrizol Corporation, Sasol Limited, Adeka Corporation, Kao Corporation, Eastman Chemical Corporation, Koninklijke DSM N.V., Air Liquide S.A., Galaxy Surfactants Ltd., Elementis plc, Givaudan S.A., among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

Why Choose This Report

Gain a reliable outlook of the global personal care chemicals market forecasts from 2024 to 2030 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

Market Segments Covered in Global Personal Care Chemicals Industry Analysis:

i.) Ingredient

Emollients

Surfactant

Rheology modifiers

Emulsifier

Conditioning polymers

Others

ii.) End-user

Skincare

Hair care

Oral care

Cosmetics

Others

iii.) Source

Synthetic

Organic

iv.) Region

North America

Europe

Asia-Pacific

MEA (Middle East and Africa)

Latin America

Contents

PART 1. INTRODUCTION

- 1.1 Description
- 1.2 Objectives of The Study
- 1.3 Market Segment
- 1.4 Years Considered for The Report
- 1.5 Currency
- 1.6 Key Target Audience

PART 2. RESEARCH METHODOLOGY

- 2.1 Primary Research
- 2.2 Secondary Research

PART 3. EXECUTIVE SUMMARY

PART 4. MARKET OVERVIEW

- 4.1 Introduction
- 4.2 Drivers
- 4.3 Restraints

PART 5. GLOBAL PERSONAL CARE CHEMICALS MARKET BY INGREDIENT

- 5.1 Emollients
- 5.2 Surfactant
- 5.3 Rheology modifiers
- 5.4 Emulsifier
- 5.5 Conditioning polymers
- 5.6 Others

PART 6. GLOBAL PERSONAL CARE CHEMICALS MARKET BY END-USER

- 6.1 Skincare
- 6.2 Hair care
- 6.3 Oral care
- 6.4 Cosmetics

6.5 Others

PART 7. GLOBAL PERSONAL CARE CHEMICALS MARKET BY SOURCE

7.1 Synthetic

7.2 Organic

PART 8. GLOBAL PERSONAL CARE CHEMICALS MARKET BY REGION

8.1 North America

8.2 Europe

8.3 Asia-Pacific

8.4 MEA (Middle East and Africa)

8.5 Latin America

PART 9. COMPANY PROFILES

9.1 BASF SE

9.2 Dow Inc.

9.3 Solvay SA

9.4 Evonik Industries AG

9.5 Clariant AG

9.6 Ashland Inc.

9.7 Croda International plc

9.8 Lonza Group AG

9.9 Nouryon Holding B.V.

9.10 Wacker Chemie AG

9.11 Innospec Inc.

9.12 Stepan Company

9.13 Merck & Co., Inc.

9.14 Corbion N.V.

9.15 Lubrizol Corporation

9.16 Sasol Limited

9.17 Adeka Corporation

9.18 Kao Corporation

9.19 Eastman Chemical Corporation

9.20 Koninklijke DSM N.V.

9.21 Air Liquide S.A.

9.22 Galaxy Surfactants Ltd.

9.23 Elementis plc
9.24 Givaudan S.A.
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