

# Global Outboard Motor Market 2022-2028

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## Abstracts

According to Gen Consulting Company, the global outboard motor market is set to achieve an incremental growth of USD 1.2 billion, accelerating at a CAGR of almost 3.3% during the forecast period 2022-2028.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global outboard motor market. It traces the market's historic and forecast market growth. The report identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches. This study also provides an analysis of the impact of the COVID-19 crisis on the outboard motor industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the thrust, application, and region. The global market for outboard motor can be segmented by thrust: portable, mid-range, high power. The mid-range segment held the largest share of the global outboard motor market in 2021 and is anticipated to hold its share during the forecast period. Outboard motor market is further segmented by application: commercial, recreational, others. Globally, the recreational segment made up the largest share of the outboard motor market. Based on region, the outboard motor market is segmented into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. North America was the largest contributor to the global outboard motor market in 2021.

### Market Segmentation

By thrust: portable, mid-range, high power

By application: commercial, recreational, others

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The report also provides a detailed analysis of several leading outboard motor market vendors that include Brunswick Corporation, Deutz AG, Honda Motor Company Ltd., Suzuki Motor Corporation, Tohatsu Corporation, Yamaha Motor Co., Ltd., among others.

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### Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

### Scope of the Report

To analyze and forecast the market size of the global outboard motor market.

To classify and forecast the global outboard motor market based on thrust, application, region.

To identify drivers and challenges for the global outboard motor market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global outboard motor market.

To identify and analyze the profile of leading players operating in the global outboard motor market.

### Why Choose This Report

Gain a reliable outlook of the global outboard motor market forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Deutz AG

Honda Motor Company Ltd.

Suzuki Motor Corporation

Tohatsu Corporation

Yamaha Motor Co., Ltd.

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