

Global Organic Personal Care Market 2023

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Abstracts

Organic personal care products are made from natural ingredients that are grown without synthetic pesticides, herbicides, or fertilizers. These products are often considered to be better for both the environment and personal health, as they typically contain fewer harsh chemicals. Many people choose organic personal care products because they believe in the benefits of using natural ingredients and want to minimize their exposure to potentially harmful chemicals.

The global organic personal care market size is projected to grow by USD 6.8 billion from 2023 to 2029, registering a CAGR of 6.8 percent, according to the latest market data.

This comprehensive industry report provides market estimates and forecasts, accompanied by a detailed examination of the product, distribution channel, and region aspects. It delivers a quantitative analysis of the market, empowering stakeholders to leverage existing market opportunities. Furthermore, the report identifies key segments for potential opportunities and strategies, drawing insights from market trends and the approaches of leading competitors.

The global baby bottle market has been extensively analyzed by categorizing it according to various sub-segments in order to provide accurate forecasts of industry size and assess trends within specific areas.

The global market for organic personal care can be segmented by product: bath and shower, deodorants and antiperspirants, hair care, lip care, men's grooming, oral care, skin care, others. Skin care was the highest contributor to the global organic personal care market. Going forward, the men's grooming segment is projected to witness the highest CAGR during the forecast period.

Organic personal care market is further segmented by distribution channel: supermarkets and hypermarkets, specialty stores, e-commerce, others. Supermarkets and hypermarkets was the highest contributor to the global organic personal care market, with 41.3% share in 2022. Going forward, the e-commerce segment is projected to witness the highest CAGR during the forecast period.

Based on region, the organic personal care market is segmented into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. According to the research, Asia-Pacific had the largest share in the global organic personal care market.

The global organic personal care market report offers detailed information on several market vendors, including Amway Corporation, Beiersdorf AG, Gabriel Cosmetics Inc., Groupe Yves Rocher, Johnson & Johnson, L'Occitane International S.A., L'Oreal S.A., Natura & Co., Oriflame Holding AG, The Estee Lauder Companies Inc., The Hain Celestial Group, Inc., Unilever PLC, Weleda AG, among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

Why Choose This Report

Gain a reliable outlook of the global organic personal care market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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Market Segments Covered in Global Organic Personal Care Industry Analysis:

i.) Product

Bath and shower

Deodorants and antiperspirants

Hair care

Lip care

Men's grooming

Oral care

Skin care

Others

ii.) Distribution channel

Supermarkets and hypermarkets

Specialty stores

E-commerce

Others

iii.) Region

North America

Europe

Asia-Pacific

MEA (Middle East and Africa)

Latin America

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