

# Global Organic Personal Care Market, 2021-2027

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## Abstracts

Organic personal care products contain only natural raw materials – mineral resources and ingredients of plant or animal origin and without using synthetic elements or GMOs. Gen Consulting Company predicts that the global organic personal care market is estimated to touch a valuation of USD 12,876 million, registering a CAGR of 6.8% during the forecast period (2021-2027).

The report provides in-depth analysis and insights regarding the current global market scenario, latest trends and drivers into global organic personal care market. It offers an exclusive insight into various details such as market size, key trends, competitive landscape, growth rate and market segments. This study also provides an analysis of the impact of the COVID-19 crisis on the organic personal care industry.

The organic personal care market is segmented on the basis of product, distribution channel, and region. The organic personal care market is segmented as below:

By product:

bath & shower

deodorants & antiperspirants

hair care

lip care

men's grooming

oral care

skin care

others

By distribution channel:

supermarkets & hypermarkets

specialty stores

online retailing

others

By region:

Asia Pacific

Europe

North America

Rest of the World (RoW)

The report also provides analysis of the key companies of the industry and their detailed company profiles including Beiersdorf AG, Gabriel Cosmetics Inc., Groupe Yves Rocher, L'Occitane International S.A., L'Oreal S.A., Oriflame Holding AG, The Estee Lauder Companies Inc., Unilever PLC, among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2017 to 2027 considering 2020 to be the base year.

## Scope of the Report

To analyze and forecast the market size of the global organic personal care market.

To classify and forecast the global organic personal care market based on product, distribution channel, and region.

To identify drivers and challenges for the global organic personal care market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global organic personal care market.

To identify and analyze the profile of leading players operating in the global organic personal care market.

## Why Choose This Report

Gain a reliable outlook of the global organic personal care market forecasts from 2021 to 2027 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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