

Global Optocouplers Market 2023

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Abstracts

Optocouplers, also referred to as optoisolators, are electronic devices that serve the important function of providing electrical isolation between two circuits, all while facilitating the transfer of signals through an optical interface. These devices are constructed with an input LED (light-emitting diode) and an output photodetector, typically a phototransistor or a photoresistor, which are optically coupled together within a single package.

Based on the latest available data, it is projected that the market size of the global optocouplers sector will experience a significant increase of USD 0.9 million, with a compound annual growth rate (CAGR) of 6.7% by the conclusion of the year 2029. The primary purpose of optocouplers lies in providing electrical isolation between diverse circuits or components. By enabling signal transmission across the isolation barrier without any direct electrical connection, optocouplers effectively shield sensitive components from voltage spikes, noise disturbances, and potential ground loops. The demand for reliable electrical isolation in a wide range of applications propels the market for optocouplers.

One notable advantage of optocouplers is their exceptional noise immunity, which stems from the absence of direct electrical connections between the input and output circuits. This feature allows optocouplers to efficiently isolate high-voltage or noisy signals, ensuring the preservation of signal integrity and minimizing the risks associated with interference or distortion. Consequently, optocouplers find suitability in applications where noise rejection and signal fidelity are of utmost importance.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global optocouplers market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities

and strategies based on market trends and leading competitors' approaches.

Market Segmentation

End user: automotive, consumer electronics, communication, industrial, others

Region: Asia-Pacific, Europe, North America, RoW (Rest of World)

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the end user, and region. The global market for optocouplers can be segmented by end user: automotive, consumer electronics, communication, industrial, others. The consumer electronics segment was the largest contributor to the global optocouplers market in 2022. The growing trend of home automation and the Internet of Things (IoT) has further propelled the demand for optocouplers in consumer electronics. These components facilitate secure and isolated communication between different electronic modules and subsystems, ensuring data integrity and protecting sensitive components from potential voltage fluctuations or surges.

The proliferation of smartphones, tablets, wearables, and other personal electronic devices has fueled the demand for optocouplers. These components are essential for ensuring reliable signal transmission, noise reduction, and power regulation within these electronic devices. With the rising popularity of smart devices worldwide, the consumption of optocouplers has experienced a remarkable surge. Additionally, the increasing adoption of advanced display technologies, such as OLED and LED, in televisions, monitors, and digital signage, has also contributed to the strong demand for optocouplers in the consumer electronics sector. Optocouplers play a crucial role in controlling and regulating the backlighting systems in these devices, ensuring optimal performance and energy efficiency.

Optocouplers market is further segmented by region: Asia-Pacific, Europe, North America, RoW (Rest of World). According to the research, Asia-Pacific had the largest share in the global optocouplers market. The region is home to major manufacturing hubs, such as China, Japan, South Korea, and Taiwan, which have a robust demand for optocouplers in various industries, including automotive, consumer electronics, telecommunications, and industrial automation. The presence of a large customer base, coupled with increasing investments in infrastructure development and technological advancements, contributes to the thriving demand for optocouplers in this region.

Furthermore, the Asia-Pacific region has witnessed significant growth in sectors like automotive electronics, smart appliances, and energy-efficient devices. These industries heavily rely on optocouplers for applications such as motor control, power supply

regulation, signal isolation, and noise reduction, driving the demand for optocouplers even further.

Major Companies and Competitive Landscape

From an industry competitive landscape perspective, the optocouplers market is currently dominated by international giants. Major manufacturers in this market include Broadcom Inc., On Semiconductor Corporation, Toshiba Corporation, and Vishay Intertechnology Inc. These companies hold market shares of over 10% each and firmly control the high-end optocouplers market. Other notable players with significant market shares include Lite-On Technology Corporation, Everlight Electronics Co., Ltd., Renesas Electronics Corporation, and Sharp Corporation.

It is worth noting that Chinese companies, such as Shenzhen Orient Components Co., Ltd., Hubei Kento Electronic Co., Ltd., and Xiamen Hualian Electronics Corp., Ltd., have also begun to rise in recent years. While these Chinese enterprises may not yet have reached the market share levels of the international giants, their emergence indicates the growing competitiveness of the Chinese optocouplers industry. With their focus on innovation, quality improvement, and cost competitiveness, Chinese companies are gradually expanding their presence and gaining recognition in both domestic and international markets.

Scope of the Report

- To analyze and forecast the market size of the global optocouplers market.
- To classify and forecast the global optocouplers market based on end user, region.
- To identify drivers and challenges for the global optocouplers market.
- To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global optocouplers market.
- To identify and analyze the profile of leading players operating in the global optocouplers market.

Why Choose This Report

- Gain a reliable outlook of the global optocouplers market forecasts from 2023 to 2029 across scenarios.
- Identify growth segments for investment.
- Stay ahead of competitors through company profiles and market data.
- The market estimate for ease of analysis across scenarios in Excel format.
- Strategy consulting and research support for three months.
- Print authentication provided for the single-user license.

Contents

PART 1. INTRODUCTION

- 1.1 Description
- 1.2 Objectives of The Study
- 1.3 Market Segment
- 1.4 Years Considered for The Report
- 1.5 Currency
- 1.6 Key Target Audience

PART 2. RESEARCH METHODOLOGY

- 2.1 Primary Research
- 2.2 Secondary Research

PART 3. EXECUTIVE SUMMARY

PART 4. MARKET OVERVIEW

- 4.1 Introduction
- 4.2 Drivers
- 4.3 Restraints

PART 5. GLOBAL OPTOCOUPERS MARKET BY END USER

- 5.1 Automotive
- 5.2 Consumer electronics
- 5.3 Communication
- 5.4 Industrial
- 5.5 Others

PART 6. GLOBAL OPTOCOUPERS MARKET BY REGION

- 6.1 Asia-Pacific
- 6.2 Europe
- 6.3 North America
- 6.4 RoW (Rest of World)

PART 7. COMPANY PROFILES

- 7.1 Broadcom Inc.
- 7.2 COSMO Electronics Corporation
- 7.3 Everlight Electronics Co., Ltd.
- 7.4 Hubei Kento Electronic Co., Ltd.
- 7.5 Lite-On Technology Corporation
- 7.6 On Semiconductor Corporation
- 7.7 Panasonic Corporation
- 7.8 Renesas Electronics Corporation
- 7.9 Senba Sensing Technology Co., Ltd.
- 7.10 Sharp Corporation
- 7.11 Shenzhen Orient Components Co., Ltd.
- 7.12 Skyworks Solutions Inc.
- 7.13 Standex Electronics Inc.
- 7.14 Toshiba Corporation
- 7.15 Vishay Intertechnology Inc.
- 7.16 Xiamen Hualian Electronics Corp., Ltd.

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