

# Global Online Video Platform Market 2022-2028

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## Abstracts

According to Gen Consulting Company, the global online video platform market is set to achieve an incremental growth of USD 768.0 million, accelerating at a CAGR of almost 11.5% during the forecast period 2022-2028.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global online video platform market. It traces the market's historic and forecast market growth. The report identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches. This study also provides an analysis of the impact of the COVID-19 crisis on the online video platform industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the end user, and region. The global market for online video platform can be segmented by end user: e-learning, media, financial, retail, telecom, others. The media segment was the largest contributor to the global online video platform market in 2021. Online video platform market is further segmented by region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. According to the research, North America had the largest share in the global online video platform market.

### Market Segmentation

By end user: e-learning, media, financial, retail, telecom, others

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The report also provides analysis of the key companies of the industry and their detailed

company profiles including Brightcove Inc., Dacast Inc., Dailymotion SA, IBM Corporation, Kaltura Inc., Longtail Ad Solutions Inc., Panopto Inc., Vimeo, LLC, YouTube LLC, among others.

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### Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

### Scope of the Report

To analyze and forecast the market size of the global online video platform market.

To classify and forecast the global online video platform market based on end user, region.

To identify drivers and challenges for the global online video platform market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global online video platform market.

To identify and analyze the profile of leading players operating in the global online video platform market.

### Why Choose This Report

Gain a reliable outlook of the global online video platform market forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Dacast Inc.

Dailymotion SA

IBM Corporation

Kaltura Inc.

Longtail Ad Solutions Inc.

Panopto Inc.

Vimeo, LLC

YouTube LLC

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