

Global Online Sports Betting Market 2022-2028

<https://marketpublishers.com/r/GA952681BB90EN.html>

Date: August 2022

Pages: 78

Price: US\$ 2,600.00 (Single User License)

ID: GA952681BB90EN

Abstracts

The global online sports betting market is anticipated to increase by USD 26 billion till 2028 at an average annual growth of 11.7 percent as per the latest report by Gen Consulting Company.

The report provides in-depth analysis and insights regarding the current global market scenario, latest trends and drivers into global online sports betting market. It offers an exclusive insight into various details such as market size, key trends, competitive landscape, growth rate and market segments. This study also provides an analysis of the impact of the COVID-19 crisis on the online sports betting industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the sports type, type, and region. The global market for online sports betting can be segmented by sports type: baseball, basketball, cricket, football, hockey, horse racing, racing (car), others. Online sports betting market is further segmented by type: line-in-play, fixed old betting, daily fantasy, e-sports, exchange betting, spread betting, others. Based on region, the online sports betting market is segmented into: North America, Asia Pacific, Europe, Rest of the World (ROW).

By sports type:

baseball

basketball

cricket

football

hockey

horse racing

racing (car)

others

By type:

line-in-play

fixed old betting

daily fantasy

e-sports

exchange betting

spread betting

others

By region:

North America

Asia Pacific

Europe

Rest of the World (ROW)

The report also provides analysis of the key companies of the industry and their detailed company profiles including 1X Corp N.V., 888 Holdings PLC, Bet365 Group Ltd.,

Betsson AB, Caesars Entertainment, Inc., DraftKings Inc., Entain plc (previously GVC Holdings PLC), Flutter Entertainment plc, Kindred Group plc, LeoVegas AB, Lotto Direct Limited, MGM Resorts International (MGM), SGHC Limited, Sportpesa Global Holdings Limited, among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global online sports betting market.

To classify and forecast the global online sports betting market based on sports type, type, region.

To identify drivers and challenges for the global online sports betting market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global online sports betting market.

To identify and analyze the profile of leading players operating in the global online sports betting market.

Why Choose This Report

Gain a reliable outlook of the global online sports betting market forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Daily fantasy
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Exchange betting
Spread betting
Others

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North America
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Rest of the World (ROW)

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888 Holdings PLC
Bet365 Group Ltd.
Betsson AB
Caesars Entertainment, Inc.
DraftKings Inc.
Entain plc (previously GVC Holdings PLC)
Flutter Entertainment plc
Kindred Group plc
LeoVegas AB
Lotto Direct Limited
MGM Resorts International (MGM)
SGHC Limited
Sportpesa Global Holdings Limited

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