

# Global Online Gambling Market 2022-2028

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## Abstracts

Online gambling is the process of playing casino games or betting on sports events on the internet. Online gambling has seen a massive increase in popularity in recent years, and gamblers around the world have a huge choice of sites to choose from. According to market research study published by Gen Consulting Company, the market size of the global online gambling sector is expected to rise by USD 46 billion with a CAGR of 9.8% by the end of 2028.

The report provides in-depth analysis and insights regarding the current global market scenario, latest trends and drivers into global online gambling market. It offers an exclusive insight into various details such as market size, key trends, competitive landscape, growth rate and market segments. This study also provides an analysis of the impact of the COVID-19 crisis on the online gambling industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the game type, end user, and region. The global market for online gambling can be segmented by game type: sports betting (football, horse racing, e-sports, others), casino (live casino, slots, baccarat, blackjack, poker, others), lottery, bingo. Online gambling market is further segmented by end user: desktop, mobile, others. Based on region, the online gambling market is segmented into: Asia Pacific, Europe, North America, Rest of the World (RoW).

By game type:

sports betting (football, horse racing, e-sports, others)

casino (live casino, slots, baccarat, blackjack, poker, others)

lottery

bingo

By end user:

desktop

mobile

others

By region:

Asia Pacific

Europe

North America

Rest of the World (RoW)

The report has also analysed the competitive landscape of the global online gambling market with some of the key players being 1X Corp N.V., 888 Holdings PLC, Bet365 Group Ltd., Betsson AB, Caesars Entertainment, Inc., DraftKings Inc., Entain plc (previously GVC Holdings PLC), Flutter Entertainment plc, Kindred Group plc, LeoVegas AB, Lotto Direct Limited, MGM Resorts International (MGM), SGHC Limited, Sportpesa Global Holdings Limited, among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global online gambling market.

To classify and forecast the global online gambling market based on game type, end user, region.

To identify drivers and challenges for the global online gambling market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global online gambling market.

To identify and analyze the profile of leading players operating in the global online gambling market.

### Why Choose This Report

Gain a reliable outlook of the global online gambling market forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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1X Corp N.V.

888 Holdings PLC

Bet365 Group Ltd.

Betsson AB

Caesars Entertainment, Inc.

DraftKings Inc.

Entain plc (previously GVC Holdings PLC)

Flutter Entertainment plc

Kindred Group plc

LeoVegas AB

Lotto Direct Limited

MGM Resorts International (MGM)

SGHC Limited

Sportpesa Global Holdings Limited

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