

Global Online Car Buying Market 2022 - Industry Briefing

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Abstracts

The global online car buying market size is projected to grow by USD 101 billion from 2022 to 2028, registering a CAGR of 11.7 percent, according to a new report by Gen Consulting Company.

This industry report offers market estimates of the global market, followed by a detailed analysis of the vehicle type, propulsion type, category, and region. The global market data on online car buying can be segmented by vehicle type: hatchback, sedan, SUV, others. Online car buying market is further segmented by propulsion type: petrol, diesel, others. Based on category, the online car buying market is segmented into: pre-owned vehicle, new vehicle. On the basis of region, the online car buying market also can be divided into: Asia Pacific, Europe, North America, Rest of the World (RoW).

The global online car buying market is highly competitive. Key companies profiled in the report include Asbury Automotive Group Inc., AutoNation Inc., CarGurus Inc., Cars.com Inc, Cox Enterprises Inc., Group 1 Automotive Inc., Internet Brands Inc., Lithia Motors Inc., TrueCar Inc., Uxin Limited.

The data-centric report focuses on market trends, status and outlook for segments. With comprehensive market assessment across the major geographies, the report is a valuable asset for the existing players, new entrants and the future investors.

Why buy this report?

Get a detailed picture of the Global Online Car Buying Market

Identify segments/areas to invest in over the forecast period in the Global Online

Car Buying Market

Understand the competitive environment, the market's leading players

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Cox Enterprises, Inc.
Group 1 Automotive, Inc.
Internet Brands Inc.
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TrueCar, Inc.
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