

Global Non-Alcoholic RTD Beverages Market 2023-2029

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Abstracts

Non-alcoholic RTD beverages are gaining popularity as consumers seek healthier, convenient options that don't compromise on taste. Beverage companies are responding by introducing innovative beverages that meet these criteria, such as low-calorie, naturally flavored options that appeal to consumers with specific dietary requirements. In 2022, the global non-alcoholic RTD beverages market stood at USD 1,215.0 billion. Recording a CAGR of 6.29% from 2023 to 2029, the worth is projected to reach ~USD 1,862.2 billion by 2029, according to the latest market data.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global non-alcoholic RTD beverages market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the product type, packaging type, distribution channel, and region. The global market for non-alcoholic RTD beverages can be segmented by product type: functional beverages, carbonated soft drinks, tea & coffee, fruits & vegetable juice, bottled water, dairy based beverages, others. The bottled water segment is estimated to account for the largest share of the global non-alcoholic RTD beverages market. Non-alcoholic RTD beverages market is further segmented by packaging type: bottles, cans, others. The bottles segment held the largest revenue share in 2022. Based on distribution channel, the non-alcoholic RTD beverages market is segmented into: store-based, non-store-based. Globally, the store-based segment made up the largest share of the non-alcoholic RTD beverages market. On the basis of

region, the non-alcoholic RTD beverages market also can be divided into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. Asia-Pacific was the largest contributor to the global non-alcoholic RTD beverages market in 2022.

The store-based market is further segmented into supermarkets and hypermarkets, convenience stores, others.

Market Segmentation

By product type: functional beverages, carbonated soft drinks, tea & coffee, fruits & vegetable juice, bottled water, dairy based beverages, others

By packaging type: bottles, cans, others

By distribution channel: store-based, non-store-based

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The market research report covers the analysis of key stake holders of the global non-alcoholic RTD beverages market. Some of the leading players profiled in the report include PepsiCo, Keurig Dr Pepper Inc., The Coca-Cola Company, Nestlé S.A., Starbucks Corporation, Danone S.A., Suntory Holdings Limited, Yakult Honsha Co., Ltd., Lotte Chilsung Beverage Co., Ltd., POKKA SAPPORO Food & Beverage Ltd., among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

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Scope of the Report

To analyze and forecast the market size of the global non-alcoholic RTD beverages market.

To classify and forecast the global non-alcoholic RTD beverages market based on product type, packaging type, distribution channel, region.

To identify drivers and challenges for the global non-alcoholic RTD beverages market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global non-alcoholic RTD beverages market.

To identify and analyze the profile of leading players operating in the global non-alcoholic RTD beverages market.

Why Choose This Report

Gain a reliable outlook of the global non-alcoholic RTD beverages market forecasts

from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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The Coca-Cola Company
Nestlé S.A.
Starbucks Corporation
Danone S.A.
Suntory Holdings Limited
Yakult Honsha Co., Ltd.
Lotte Chilsung Beverage Co., Ltd.
POKKA SAPPORO Food & Beverage Ltd.

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