

# Global Nicotine Gums Market 2023-2029

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## Abstracts

According to the latest data, the market size of the global nicotine gums sector is expected to rise by USD 0.5 billion with a CAGR of 4.76% by the end of 2029. Nicotine gum is a type of chewing gum that contains nicotine as an active ingredient. It is used as a smoking cessation aid to help individuals quit smoking by reducing withdrawal symptoms such as cravings, irritability, and anxiety. Nicotine gum works by releasing nicotine into the bloodstream through the lining of the mouth. When an individual chews the gum, the nicotine is absorbed through the tissues in the mouth and enters the bloodstream, providing a temporary relief from withdrawal symptoms. Nicotine gum is a type of chewing gum that contains nicotine as an active ingredient. It is used as a smoking cessation aid to help individuals quit smoking by reducing withdrawal symptoms such as cravings, irritability, and anxiety. Nicotine gum works by releasing nicotine into the bloodstream through the lining of the mouth. When an individual chews the gum, the nicotine is absorbed through the tissues in the mouth and enters the bloodstream, providing a temporary relief from withdrawal symptoms.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global nicotine gums market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the type, category, distribution channel, and region. The global market for nicotine gums can be segmented by type: 2 MG, 4 MG. Among these, the 2 MG segment was accounted for the highest revenue generator in 2022. Nicotine gums market is further segmented by category: flavored, plain. The flavored segment is estimated to account for the largest share of the global nicotine gums market. Based on

distribution channel, the nicotine gums market is segmented into: store-based, non-store-based. The store-based segment held the largest share of the global nicotine gums market in 2022 and is anticipated to hold its share during the forecast period. On the basis of region, the nicotine gums market also can be divided into: North America, Europe, Asia-Pacific, Rest of the World (RoW). In 2022, North America made up the largest share of revenue generated by the nicotine gums market.

The store-based market is further segmented into supermarkets and hypermarkets, pharmacies & drug stores, others. The supermarkets and hypermarkets segment captured the largest share of the market in 2022 and is expected to maintain its dominance during the forecast period.

#### Market Segmentation

By type: 2 MG, 4 MG

By category: flavored, plain

By distribution channel: store-based, non-store-based

By region: North America, Europe, Asia-Pacific, Rest of the World (RoW)

The report has also analysed the competitive landscape of the global nicotine gums market with some of the key players being Pfizer Inc., Johnson & Johnson Services, Inc., GSK plc, British American Tobacco plc, ITC Limited, Perrigo Company plc, Cipla Limited, Enorama Pharma AB, among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

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#### Scope of the Report

To analyze and forecast the market size of the global nicotine gums market.

To classify and forecast the global nicotine gums market based on type, category, distribution channel, region.

To identify drivers and challenges for the global nicotine gums market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global nicotine gums market.

To identify and analyze the profile of leading players operating in the global nicotine gums market.

#### Why Choose This Report

Gain a reliable outlook of the global nicotine gums market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.  
The market estimate for ease of analysis across scenarios in Excel format.  
Strategy consulting and research support for three months.  
Print authentication provided for the single-user license.

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Pfizer Inc.

Johnson & Johnson Services, Inc.

GSK plc

British American Tobacco plc

ITC Limited

Perrigo Company plc

Cipla Limited

Enorama Pharma AB

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