

Global Natural and Organic Tampons Market 2022-2028

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Abstracts

According to latest analysis by Gen Consulting Company, the global natural and organic tampons market was USD 835 million in 2021 and is expected to reach USD 1,403 million in 2028 and register a CAGR of 7.7% during the forecast period, 2022-2028.

The report provides in-depth analysis and insights regarding the current global market scenario, latest trends and drivers into global natural and organic tampons market. It offers an exclusive insight into various details such as market size, key trends, competitive landscape, growth rate and market segments. This study also provides an analysis of the impact of the COVID-19 crisis on the natural and organic tampons industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the product, distribution channel, and region. The global market for natural and organic tampons can be segmented by product: radially wound pledget, rectangular/square tampon. The radially wound pledget segment is estimated to account for the largest share of the global natural and organic tampons market. Natural and organic tampons market is further segmented by distribution channel: retail, online. The retail segment held the largest revenue share in 2021. Based on region, the natural and organic tampons market is segmented into: Asia Pacific, Europe, North America, Rest of the World (RoW). Globally, North America made up the largest share of the natural and organic tampons market.

By product:

radially wound pledget

rectangular/square tampon

By distribution channel:

retail

online

By region:

Asia Pacific

Europe

North America

Rest of the World (RoW)

The report has also analysed the competitive landscape of the global natural and organic tampons market with some of the key players being Bodywise (UK) Ltd., BON Health Group, Maxim Hygiene Products Inc., Naturalena Brands, Organic Initiative Ltd., Seventh Generation, Inc., The Honest Company, TOM Organic Pty Ltd., TOTM Limited, among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global natural and organic tampons market.

To classify and forecast the global natural and organic tampons market based on product, distribution channel, region.

To identify drivers and challenges for the global natural and organic tampons market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global natural and organic tampons market.

To identify and analyze the profile of leading players operating in the global natural and organic tampons market.

Why Choose This Report

Gain a reliable outlook of the global natural and organic tampons market forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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BON Health Group

Maxim Hygiene Products Inc.

Naturalena Brands

Organic Initiative Ltd.

Seventh Generation, Inc.

The Honest Company

TOM Organic Pty Ltd.

TOTM Limited

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