

Global Natural Food Antioxidants Market 2024

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Abstracts

The global market for natural food antioxidants has witnessed significant growth due to the increasing demand for natural ingredients and the clean-label trend in the food and beverage industry. This trend has driven manufacturers to seek clean label alternatives to synthetic antioxidants, leading to the removal of synthetic additives from staple products like cereals by companies such as General Mills and Kellogg's. Instead, they are opting for holistic and natural shelf-life extension solutions, such as tocopherol and rosemary extracts.

Rosemary extracts have gained popularity as antioxidants, in addition to their traditional use in flavoring. Several studies have shown that rosemary extracts exhibit biological bioactivities, including antifungal, insecticidal, antioxidant, and antibacterial properties. The rosemary extracts segment of the natural food antioxidants market was valued at USD 274 million in 2023 and is projected to reach USD 434 million by 2029, with a CAGR of 6.8% during the forecast period (2024-2029). However, the blends segment, which includes products like rosemary and green tea extracts, is expected to register the highest CAGR during the forecast period.

Antioxidants are widely recognized and used in both the food and feed industries to improve the shelf life of products. In pet foods, both natural and synthetic antioxidants are utilized to protect oils and fats against oxidative rancidity. Mixed tocopherols, derived from natural sources, are commonly used as antioxidants in pet foods. The pet foods segment of the natural food antioxidants market was valued at USD 154 million in 2023 and is projected to reach USD 258 million by 2029, with a CAGR of 7.7% during the forecast period. However, synthetic antioxidants are still preferred in many cases due to their efficacy, stability throughout the entire shelf life, and cost-effectiveness. Natural-derived antioxidants in pet food face challenges such as higher required levels for effective protection, poor stability, and limited carry-through.

In terms of geography, North America held the largest market share in 2023. The natural food antioxidants market in the USA was estimated at USD 157 million in 2023 and is expected to reach USD 253 million by 2029, with a CAGR of 7.0% during the forecast period. The increasing avoidance of foods containing artificial additives by consumers and the growth of the organic food industry have driven the demand for natural food antioxidants in the country. The shift towards clean-labeled food and beverage products has also contributed to the mainstream adoption of natural food flavors. Asia-Pacific registered the fastest growth rate during the forecast period, reflecting the region's increasing awareness and adoption of natural food antioxidants.

This comprehensive industry report provides market estimates and forecasts, accompanied by a detailed examination of the product, end user, and region aspects. It delivers a quantitative analysis of the market, empowering stakeholders to leverage existing market opportunities. Furthermore, the report identifies key segments for potential opportunities and strategies, drawing insights from market trends and the approaches of leading competitors.

The global baby bottle market has been extensively analyzed by categorizing it according to various sub-segments in order to provide accurate forecasts of industry size and assess trends within specific areas.

The global market for natural food antioxidants can be segmented by product: rosemary extracts, green tea extracts, acerola, blends. Rosemary extracts was the highest contributor to the global natural food antioxidants market, with 60.5% share in 2023. Going forward, the blends segment is projected to witness the highest CAGR during the forecast period.

Natural food antioxidants market is further segmented by end user: confectionery, beverages, margarines and spreads, snacks, pet food, meat products, others. Pet food was the largest revenue contributor to the global natural food antioxidants market, representing 33.9% of the market in 2023. During the forecast period, the pet food segment is projected to witness the highest growth rate.

Based on region, the natural food antioxidants market is segmented into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. North America was the highest contributor to the global natural food antioxidants market, with 40.4% share in 2023. Going forward, Asia-Pacific is projected to witness the highest CAGR during the forecast period.

The report explores the recent developments and profiles of key vendors in the Global Natural Food Antioxidants Market, including Synthite Industries Private Ltd., Kemin Industries Inc., Givaudan S.A., Archer-Daniels-Midland Company, DuPont de Nemours Inc., Taiyo Kagaku Co., Ltd., A&B Ingredients Inc., Kalsec Inc., Kerry Group plc, Doehler Group SE, Nutexa Ingredients, S.L., among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

Why Choose This Report

Gain a reliable outlook of the global natural food antioxidants market forecasts from 2024 to 2030 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

Market Segments Covered in Global Natural Food Antioxidants Industry Analysis:

i.) Product

Rosemary extracts

Green tea extracts

Acerola

Blends

ii.) End user

Confectionery

Beverages

Margarines and spreads

Snacks

Pet food

Meat products

Others

iii.) Region

North America

Europe

Asia-Pacific

MEA (Middle East and Africa)

Latin America

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