

# Global and Chinese Zero-Turn Mower Market Outlook, Growth, Industry Trends 2016-2021

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## Abstracts

A zero-turn riding lawn mower (colloquially, a z-turn) is a standard riding lawn mower with a turning radius that is effectively zero. Different brands and models achieve this in different ways, but hydraulic speed control of each drive wheel is the most common method. Both commercial duty and homeowner models exist, with varying engine power options, size of cutting decks, fuel type (gasoline or diesel), and prices. A z-turn mower typically drives faster and costs more than a similarly sized conventional riding mower that has steerable front wheels.

Zero Turn Mower production, which measures output worldwide, was expected to reach 771,418 units in 2016 with an increase of 3.44% from its year-earlier level. The global zero turn mower market size is estimated to grow from USD 2,810 million in 2011 to USD 3,059 million by 2016, at an estimated CAGR of 1.71% between 2011 and 2016. With regards to this, key players of zero turn mower industry are expected to find potential opportunities in this market.

The global zero turn mower market report profiles some of the key technological developments in the recent times. It also profiles some of the leading players in the market and analyzes their key strategies. The competitive landscape section of the report provides a clear insight into the market share analysis of key industry players. The major players in the global zero turn mower market are John Deere, Husqvarna, MTD Products, Briggs & Stratton, Toro, Textron, Ariens, Kubota, Altoz, Grasshopper, etc.

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