

Global and Chinese Broadcasting Transmitter Industry, 2016 Market Research Report

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Abstracts

In electronics and telecommunications a transmitter is an electronic device which, with the aid of an antenna, produces radio waves. The transmitter itself generates a radio frequency alternating current, which is applied to the antenna. When excited by this alternating current, the antenna radiates radio waves. Today, the term transmitter is popularly used specifically to refer to a broadcast transmitter, a transmitter used in broadcasting, as in FM radio transmitter or television transmitter.

A radio transmitter is an electronic device which, when connected to an antenna, produces an electromagnetic signal such as in radio and television broadcasting, two way communications or radar. Heating devices, such as a microwave oven, although of similar design, are not usually called transmitters, in that they use the electromagnetic energy locally rather than transmitting it to another location. A radio transmitter is usually part of a radio communication system which uses electromagnetic waves (radio waves) to transport information (in this case sound) over a distance.

Broadcasting Transmitter production, which measures output worldwide, was expected to reach ** units in 2016 with an increase of 4.33% from its year-earlier level. The global broadcasting transmitter market size is estimated to grow from USD 577.84 million in 2011 to USD 708.75 million by 2016, at an estimated CAGR of 4.17% between 2011 and 2016. With regards to this, key players of broadcasting transmitter industry are expected to find potential opportunities in this market.

The global broadcasting transmitter market report profiles some of the key technological developments in the recent times. It also profiles some of the leading players in the market and analyzes their key strategies. The competitive landscape section of the report provides a clear insight into the market share analysis of key industry players.

The major players in the global broadcasting transmitter market are R&S, GatesAir, Thomson Broadcast, Hitachi, Sumavision, BE, COMSA, Syes, NEC, Weingarten Quartet etc.

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