

Global Men's Hair Color Market 2023-2029

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Abstracts

The global men's hair color market is expected to increase by USD 346.0 million, at a compound annual growth rate (CAGR) of 6.77% from 2023 to 2029, according to the latest edition of the Global Men's Hair Color Market Report. There are many different types of hair dye and coloring products available for men's hair color, including semi-permanent, permanent, and temporary dyes. Men's hair color can be done at home using DIY kits, or at a salon by a professional stylist. There are many different types of hair dye and coloring products available for men's hair color, including semi-permanent, permanent, and temporary dyes. Men's hair color can be done at home using DIY kits, or at a salon by a professional stylist.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global men's hair color market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the product, type, form, end user, distribution channel, and region. The global market for men's hair color can be segmented by product: permanent and semi-permanent hair color, temporary hair color, root touch-up, others. The permanent and semi-permanent hair color segment is estimated to account for the largest share of the global men's hair color market. Men's hair color market is further segmented by type: conventional, natural & organic. The conventional segment held the largest revenue share in 2022. Based on form, the men's hair color market is segmented into: powder, cream & gel, others. Globally, the cream & gel segment made up the largest share of the men's hair color market. On the basis of end user, the men's hair color market also can be divided into: household, commercial, others. The

household segment was the largest contributor to the global men's hair color market in 2022. Men's hair color market by distribution channel is categorized into: store-based, non-store-based. The men's hair color market by region can be segmented into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America.

The store-based market is further segmented into supermarkets and hypermarkets, specialty stores, convenience stores, others. The supermarkets and hypermarkets segment held the largest share of the global men's hair color market in 2022 and is anticipated to hold its share during the forecast period.

Market Segmentation

By product: permanent and semi-permanent hair color, temporary hair color, root touch-up, others

By type: conventional, natural & organic

By form: powder, cream & gel, others

By end user: household, commercial, others

By distribution channel: store-based, non-store-based

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The market research report covers the analysis of key stake holders of the global men's hair color market. Some of the leading players profiled in the report include L'Oréal S.A., Revlon Inc., Kao Corporation, Combe Incorporated, Coty, Inc., Hoya Co., Ltd., among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

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Scope of the Report

To analyze and forecast the market size of the global men's hair color market.

To classify and forecast the global men's hair color market based on product, type, form, end user, distribution channel, region.

To identify drivers and challenges for the global men's hair color market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global men's hair color market.

To identify and analyze the profile of leading players operating in the global men's hair color market.

Why Choose This Report

Gain a reliable outlook of the global men's hair color market forecasts from 2023 to

2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Asia-Pacific
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Latin America

PART 11. KEY COMPANIES

L'Oréal S.A.
Revlon Inc.
Kao Corporation
Combe Incorporated
Coty, Inc.
Hoyu Co., Ltd.

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