

Global Masterbatch Market Outlook 2017-2022

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Abstracts

The global market for masterbatch will grow at a CAGR of 5.9% by 2022, according to a new report published by Gen Consulting Company. The report segments the market and forecasts its size, by volume and value, on the basis of application (Packaging, Construction, Automotive, Consumer Goods, Appliances, etc.), and by geography (North America, Europe, Asia-Pacific, MEA and South America).

The report covers forecast and analysis for the masterbatch market on a global and regional level. The study provides historic data of 2012-2016 along with a forecast from 2017 to 2022 based on both output/volume and revenue. The study then describes the drivers and restraints for the masterbatch market along with the impact they have on the demand over the forecast period. Additionally, the report includes the study of opportunities available in the masterbatch market on a global level.

The report has been prepared based on the synthesis, analysis, and interpretation of information about the global masterbatch market collected from specialized sources. The competitive landscape section of the report provides a clear insight into the market share analysis of key industry players. Company overview, financial overview, product portfolio, new project launched, recent development analysis are the parameters included in the profile.

Demand for this market rises from the Packaging, Construction, Automotive, Consumer Goods, Appliances, and other applications. All the segments have been analyzed based on present and future trends and the market is estimated from 2017 to 2022. Relevantly, the report and company profiles specify the key drivers that are impacting the demand in global masterbatch market.

Key Applications

Packaging

Construction

Automotive

Consumer Goods

Appliances

Key Regions

North America

Europe

Asia Pacific

Middle East and Africa

South America

Key Vendors

Clariant

PolyOne Corporation

Cabot Corporation

A. Schulman

Ampacet Corporation

Penn Color

Plastiblends India

Tosaf Group

Hubron

Plastika Kritis

Ningbo Color Master

Malion

Shandong Dawn

Shandong Chunchao

Hongmei

Ngai Hing Hong

Alok Masterbatches

Americhem

Gabriel-Chemie

Global Colors Group

Lehmann & Voss

Prayag Polytech

RTP Company

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Key Questions Answered in this Report

What will the market size be in 2022?

What are the key factors driving the global masterbatch market?

What are the challenges to market growth?

Who are the key players in the masterbatch market?

What are the market opportunities and threats faced by the key players?

Contents

PART 1. EXCLUSIVE SUMMARY

PART 2. METHODOLOGY

- 2.1 Research Methodology
- 2.2 Geographic Scope
- 2.3 Years Considered

PART 3. INTRODUCTION

- 3.1 General Information
- 3.2 Fields of Application
- 3.3 Manufacturing Process
 - 3.3.1 Raw Materials
 - 3.3.2 Cost Analysis

PART 4. COMPETITIVE LANDSCAPE

- 4.1 Global Masterbatch Market, by Volume 2012-2017
 - 4.1.1 Overview
 - 4.1.2 Global Masterbatch Market, by Volume, by Company
 - 4.1.3 Top 3 Companies by Volume Share
- 4.2 Global Masterbatch Market, by Revenue 2012-2017
 - 4.2.1 Overview
 - 4.2.2 Global Masterbatch Market, by Revenue, by Company
 - 4.2.3 Top 3 Companies by Revenue Share

PART 5. MARKET DYNAMICS

- 5.1 Market Drivers
- 5.2 Challenges
- 5.3 Market Trends

PART 6. SEGMENTATION BY APPLICATION

- 6.1 Overview
- 6.2 Global Masterbatch Market by Application (Volume)

6.3 Global Masterbatch Market by Application (Revenue)

PART 7. SUPPLY BY REGION

7.1 Global Masterbatch Volume by Region

7.1.1 North America

7.1.2 Europe

7.1.3 Asia-Pacific

7.1.4 Middle East and Africa

7.1.5 South America

7.2 Global Masterbatch Revenue by Region

7.2.1 North America

7.2.2 Europe

7.2.3 Asia-Pacific

7.2.4 Middle East and Africa

7.2.5 South America

PART 8. CONSUMPTION PATTERN

8.1 North America

8.1.1 Overview

8.1.2 by Application

8.1.3 by Country (U.S., Canada, etc.)

8.2 Europe

8.2.1 Overview

8.2.2 by Application

8.2.3 by country (Germany, UK, France, Italy, Spain, etc.)

8.3 Asia-Pacific

8.3.1 Overview

8.3.2 by Application

8.3.3 by Country (China, Japan, India, Korea, Australia, Indonesia, etc.)

8.4 Middle East and Africa

8.4.1 Overview

8.4.2 by Application

8.4.3 by Country (Turkey, Saudi Arabia, Nigeria, UAE, etc.)

8.5 South America

8.5.1 Overview

8.5.2 by Application

8.5.3 by Country (Brazil, Argentina, etc.)

PART 9. MASTERBATCH MARKET FORECAST

9.1 Global Masterbatch Market Size 2017-2022

9.2 Global Masterbatch Market by Region 2017-2022

9.2.1 North America

9.2.2 Europe

9.2.3 Asia-Pacific

9.2.4 Middle East and Africa

9.2.5 South America

9.3 Global Masterbatch Consumption 2017-2022

9.4 Global Masterbatch Market by Application 2017-2022

PART 10. KEY VENDORS

10.1 Company Profiles

10.2 Market Share

10.3 Financials

PART 11. INDUSTRY ACTIVITY

11.1 M&As, JVs and Partnership

11.2 Other Developments

PART 12. APPENDIX

12.1 Abbreviations

12.2 Disclaimer

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