

# Global Massoia Lactone (CAS 51154-96-2) Market Outlook 2016-2021

<https://marketpublishers.com/r/G3156A8AF85EN.html>

Date: November 2015

Pages: 110

Price: US\$ 2,800.00 (Single User License)

ID: G3156A8AF85EN

## Abstracts

This report provides detailed analysis of worldwide markets for Massoia Lactone (CAS 51154-96-2) from 2011-2016, and provides extensive market forecasts (2016-2021) by region/country and subsectors. It covers the key technological and market trends in the Massoia Lactone (CAS 51154-96-2) market and further lays out an analysis of the factors influencing the supply/demand for Massoia Lactone (CAS 51154-96-2), and the opportunities/challenges faced by industry participants. It also acts as an essential tool to companies active across the value chain and to the new entrants by enabling them to capitalize the opportunities and develop business strategies.

Massoia lactone is an alkyl lactone derived from the bark of the Massoia tree (*Cryptocaria massoia*) which is found in Papua, Indonesia though the compound can also be found as a component of cane sugar molasses, cured tobacco and the essential oil of Sweet Osmanthus. Once widely used as a natural coconut flavouring, natural massoia lactone has been largely superseded by a synthetic alternative because the extraction process is expensive and the tree is killed during the process of removing the bark. Massoia lactone has an odour that is described as sweet, coconut meat, lactonic, creamy, milky and waxy and, at a dilution of 20 ppm, a taste described as creamy, coconut, green and slightly fruity.

GCC's report, Global Massoia Lactone (CAS 51154-96-2) Market Outlook 2016-2021, has been prepared based on the synthesis, analysis, and interpretation of information about the global Massoia Lactone (CAS 51154-96-2) market collected from specialized sources. The report covers key technological developments in the recent times and profiles leading players in the market and analyzes their key strategies. The competitive landscape section of the report provides a clear insight into the market share analysis of key industry players. The major players in the global Massoia Lactone (CAS

51154-96-2) market are IFF-LMR, Aurochemicals, Citrus & Allied Essences, Fleurchem, Vigon International, Firmenich, Robertet, De Monchy Aromatics, Fischer Elektronik, Telerex, AAVID, Cree, Weifang Huaguang, Shenzhen Fluence.

The report provides separate comprehensive analytics for the North America, Europe, Asia-Pacific, Middle East and Africa and Rest of World. In this sector, global competitive landscape and supply/demand pattern of Massoia Lactone (CAS 51154-96-2) industry has been provided.

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## **ABBREVIATIONS**

## **DISCLAIMER**

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