

Global Maritime Analytics Market 2023-2029

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Abstracts

Maritime analytics is the process of analyzing data with tools to help stakeholders and business owners in the maritime industry make better decisions and deal with upcoming events. With the fast-paced world, maritime analytics has become a big world, not a reference. Business owners and developers are becoming interested in learning about everything related to the marine traffic industry, vessel movements, types, subtypes, ports calls, ETA, etc. According to the latest estimates, the global maritime analytics market size is expected to increase from USD 969 million in 2022 to USD 2,037 million by 2029, garnering a CAGR of 11.2% over the evaluated period.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global maritime analytics market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the application, end user, and region. The global market for maritime analytics can be segmented by application: fleet management, predictive and prescriptive maintenance, pricing insights, vessel safety and security, voyage operations, others. In 2022, the predictive and prescriptive maintenance segment made up the largest share of revenue generated by the maritime analytics market. Maritime analytics market is further segmented by end user: government and military, commercial, others. The commercial segment was the largest contributor to the global maritime analytics market in 2022. Based on region, the maritime analytics market is segmented into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. Asia-Pacific is estimated to account for the largest share of the global maritime analytics market.

Market Segmentation

By application: fleet management, predictive and prescriptive maintenance, pricing insights, vessel safety and security, voyage operations, others

By end user: government and military, commercial, others

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The report also provides analysis of the key companies of the industry and their detailed company profiles including ABB Ltd., Connect Bidco Limited (Inmarsat plc), eeSea Aps, Kayrros SAS, Kpler Holding SA, Maritime Holdings Group, Inc., OrbitMI, Inc. , Planet Labs Inc., Prisma Electronics SA (Laros), RightShip Pty Limited , Shipfix Technologies S.A.S., ShipNet AS (Volaris Group Inc.), Signal Maritime Services Pte Ltd, Sinay SAS, SparkCognition Inc., Spire Global, Inc., U-Ming Marine Transport Corporation (U-Ming), Veson Nautical LLC, Wartsila Oyj Abp, Windward Limited, Zeronorth A/S, among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

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Scope of the Report

To analyze and forecast the market size of the global maritime analytics market.

To classify and forecast the global maritime analytics market based on application, end user, region.

To identify drivers and challenges for the global maritime analytics market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global maritime analytics market.

To identify and analyze the profile of leading players operating in the global maritime analytics market.

Why Choose This Report

Gain a reliable outlook of the global maritime analytics market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Fleet management
Predictive and prescriptive maintenance
Pricing insights
Vessel safety and security
Voyage operations
Others

PART 6. MARKET BREAKDOWN BY END USER

Government and military
Commercial
Others

PART 7. MARKET BREAKDOWN BY REGION

North America

Europe
Asia-Pacific
MEA (Middle East and Africa)
Latin America

PART 8. KEY COMPANIES

ABB Ltd.
Connect Bidco Limited (Inmarsat plc)
eeSea Aps
Kayrros SAS
Kpler Holding SA
Maritime Holdings Group, Inc.
OrbitMI, Inc.
Planet Labs Inc.
Prisma Electronics SA (Laros)
RightShip Pty Limited
Shipfix Technologies S.A.S.
ShipNet AS (Volaris Group Inc.)
Signal Maritime Services Pte Ltd
Sinay SAS
SparkCognition Inc.
Spire Global, Inc.
U-Ming Marine Transport Corporation (U-Ming)
Veson Nautical LLC
Wartsila Oyj Abp
Windward Limited
Zeronorth A/S

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