

Global Managed Services Market 2022-2028

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Abstracts

The global managed services market is projected to rise by USD 165.0 billion by 2028, according to a new report by Gen Consulting Company. It is anticipated to expand at a CAGR of 12.2 percent during the forecast period.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global managed services market. It traces the market's historic and forecast market growth. The report identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches. This study also provides an analysis of the impact of the COVID-19 crisis on the managed services industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the deployment, type, enterprise size, end user, and region. The global market for managed services can be segmented by deployment: on-premise, cloud. The cloud segment held the largest revenue share in 2021. Managed services market is further segmented by type: managed data center, managed security, managed communication, managed network, managed infrastructure, managed mobility. Among these, the managed network segment was accounted for the highest revenue generator in 2021. Based on enterprise size, the managed services market is segmented into: small and medium enterprise, large enterprise. The large enterprise segment captured the largest share of the market in 2021. On the basis of end user, the managed services market also can be divided into: financial, telecom, medical, media, retail, industrial, government, others. According to the research, the telecom segment had the largest share in the global managed services market. Managed services market by region is categorized into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America.

Market Segmentation



By deployment: on-premise, cloud

By type: managed data center, managed security, managed communication, managed network, managed infrastructure, managed mobility

By enterprise size: small and medium enterprise, large enterprise

By end user: financial, telecom, medical, media, retail, industrial, government, others

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The report has also analysed the competitive landscape of the global managed services market with some of the key players being AT&T Inc., Cisco Systems Inc., Citrix Systems Inc., Dell Technologies Inc., Deutsche Telekom AG, Fujitsu Ltd., HP Development Company LP, IBM Corporation, Microsoft Corporation, Nokia Corporation, Rackspace Technology, Inc., Tata Consultancy Services Limited, Telefonaktiebolaget LM Ericsson, Verizon Communications Inc., Wipro Ltd., among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global managed services market.

To classify and forecast the global managed services market based on deployment, type, enterprise size, end user, region.

To identify drivers and challenges for the global managed services market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global managed services market.



To identify and analyze the profile of leading players operating in the global managed services market.

Why Choose This Report

Gain a reliable outlook of the global managed services market forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.



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Large enterprise

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Others

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MEA (Middle East and Africa)

Latin America

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AT&T Inc.

Cisco Systems Inc.

Citrix Systems Inc.

Dell Technologies Inc.

Deutsche Telekom AG

Fujitsu Ltd.

HP Development Company LP

IBM Corporation

Microsoft Corporation

Nokia Corporation

Rackspace Technology, Inc.

Tata Consultancy Services Limited

Telefonaktiebolaget LM Ericsson

Verizon Communications Inc.

Wipro Ltd.

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