

# Global Managed Application Services (MAS) Market 2022-2028

https://marketpublishers.com/r/G1C97BACDD58EN.html

Date: December 2022

Pages: 67

Price: US\$ 2,550.00 (Single User License)

ID: G1C97BACDD58EN

# **Abstracts**

According to Gen Consulting Company, the global managed application services market is set to achieve an incremental growth of USD 5.5 billion, acelerating at a CAGR of almost 15.8% during the forecast period 2022-2028.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global managed application services market. It traces the market's historic and forecast market growth. The report identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches. This study also provides an analysis of the impact of the COVID-19 crisis on the managed application services industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the organization size, end user, and region. The global market for managed application services can be segmented by organization size: small and medium-scale enterprise, large enterprise. Globally, the large enterprise segment made up the largest share of the managed application services market. Managed application services market is further segmented by end user: financial, retail, telecom, manufacturing, medical, others. The financial segment captured the largest share of the market in 2021. Based on region, the managed application services market is segmented into: North America, Europe, Asia-Pacific, Rest of the World (RoW). According to the research, North America had the largest share in the global managed application services market.

Market Segmentation

By organization size: small and medium-scale enterprise, large enterprise



By end user: financial, retail, telecom, manufacturing, medical, others

By region: North America, Europe, Asia-Pacific, Rest of the World (RoW)

The report also provides a detailed analysis of several leading managed application services market vendors that include Dell Inc., Fujitsu Limited, HCL Technologies Limited, IBM Corporation, Lumen Tech, Inc., Mindtree Limited, Unisys Corporation, Wipro Limited, among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global managed application services market.

To classify and forecast the global managed application services market based on organization size, end user, region.

To identify drivers and challenges for the global managed application services market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global managed application services market.

To identify and analyze the profile of leading players operating in the global managed application services market.

Why Choose This Report

Gain a reliable outlook of the global managed application services market



forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.



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Europe Asia-Pacific Rest of the World (RoW)

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Dell Inc.

Fujitsu Limited

HCL Technologies Limited

**IBM** Corporation

Lumen Tech, Inc.

Mindtree Limited

**Unisys Corporation** 

Wipro Limited

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