

# Global Male Urinary Incontinence Market 2023

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## Abstracts

### Description

Male urinary incontinence may arise due to diverse etiologies that detrimentally impact quality of life. Neurological disorders, trauma, aging processes, prostate conditions like prostatectomy or enlarged prostate are among potential precipitating factors.

Sufferers often experience limitations in daily activities and social engagement attributable to involuntary urine discharge episodes. Psychological sequelae include elevated depression risk alongside diminished mobility or early retirement aimed at accommodating the impairment.

Moreover, sociocultural factors potentially heighten challenges for afflicted males versus females, serving as an industry growth driver. The condition denotes an inability to control urinary voiding which significantly affects well-being.

Global market evaluations foresee over 5.8% compound annual growth culminating in \$2.5 billion incremental revenue through 2029. Principal macroeconomic determinants relate to rising prevalence of underlying urological illnesses and urinary tract pathologies.

Conditions like cystitis, retention, stones and bladder-impacting benign prostatic hyperplasia escalate in incidence, exacerbated by aging demographics. Additionally, infections and obstructions within the urinary system proliferate worldwide.

Addressing underlying etiologies and symptomatic management therefore becomes paramount. Minimally invasive and technological management solutions target restoring voluntary voiding through targeted interventions. Regulatory approvals of innovative options then facilitate dissemination benefitting broader patient populations.

## Market Segmentation

This comprehensive industry report provides market estimates and forecasts, accompanied by a detailed examination of the product, incontinence type, usage, distribution channel, end user, and region aspects. It delivers a quantitative analysis of the market, empowering stakeholders to leverage existing market opportunities. Furthermore, the report identifies key segments for potential opportunities and strategies, drawing insights from market trends and the approaches of leading competitors.

- **Product:** absorbent products (drip collectors and bed protectors, pads and guards, and underwear and briefs), non-absorbent products (artificial urinary sphincter, drainage bags, external catheters, foley catheters, penile clamps/penile compression devices, urinary catheters, others)
- **Incontinence type:** functional incontinence, mixed incontinence, overflow incontinence, stress urinary incontinence (SUI), urge incontinence
- **Usage:** disposable, reusable
- **Distribution channel:** offline, online
- **End user:** homecare, hospitals and clinics, others
- **Region:** North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The male urinary incontinence products market can be segmented based on product type into absorbent and non-absorbent categories. Currently absorbent products hold the largest market share of approximately 72.4%. Absorbent options include underwear and briefs, as well as drip collectors, bed protectors, and pads or guards. These products have significantly improved quality of life for those experiencing urine leakage by providing discreet, comfortable absorption solutions. Technological advancements are continuously enhancing product design, breathability, fit and discretion, suggesting the segment remains primed for continued growth.

Non-absorbent alternatives encompass a range of devices from artificial urinary sphincters and drainage bags to catheters, both foley and external varieties, as well as

penile compression mechanisms. These solutions target managing incontinence through various mechanisms like drainage or bladder pressure regulation depending on individual pathophysiology.

Key drivers sustaining the absorbent products segment involve constant innovations enhancing user experience and subsequent social and emotional well-being for those affected. Manufacturers accordingly dedicate considerable resources to research and development optimizing material science, product aesthetics and protective capabilities.

Healthcare providers likewise prioritize expanding consumer options aligned with personalized lifestyles and preferences. Open dialogue between stakeholders ensures client needs remain central to product evolution. Regulatory improvements also facilitate safe adoption of next-generation technologies demonstrating tangible improvements over predecessors.

Male urinary incontinence market is further segmented by incontinence type: functional incontinence, mixed incontinence, overflow incontinence, stress urinary incontinence (SUI), urge incontinence.

The male urinary incontinence products market can be analyzed on a regional basis, with Europe currently holding the leading position. In 2022, the region accounted for approximately 50% of total global revenues. Europe's dominance arises from several complementary factors concentrated within the area. Most notably, the prevalence of urinary incontinence among European men is escalating rapidly, exacerbated by aging demographics across the population. As longevity increases, age-associated urological impairments inevitably follow suit.

Parallel developments have augmented awareness of both the condition and array of solutions available improving quality of life. Public health efforts promote open discussion reducing stigma while disseminating medical knowledge. Healthcare systems additionally strengthen to accommodate greater diagnostic and treatment capacity region-wide.

Private sector activity also stimulates market expansion. Manufacturers domiciled within Europe make considerable investments into innovations tailored to regional policy environments and consumer tendencies. Regulators facilitate technology transfers by expediting review of advanced items enhancing standards of care.

## Major Companies and Competitive Landscape

The report also provides analysis of the key companies of the industry and their detailed company profiles including Abena A/S, Attends Healthcare Products, Inc., Becton, Dickinson and Company, Boston Scientific Corporation, Caldera Medical Inc., Cardinal Health, Inc., Coloplast A/S, Convatec Inc., Essity AB, First Quality Enterprises, LLC, Hollister Incorporated, Kimberly-Clark Corporation, Medline Industries, LP, Ontex BV, Paul Hartmann AG, Teleflex Incorporated, among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

### Scope of the Report

To analyze and forecast the market size of the global male urinary incontinence market.

To classify and forecast the global male urinary incontinence market based on product, incontinence type, usage, distribution channel, end user, region.

To identify drivers and challenges for the global male urinary incontinence market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global male urinary incontinence market.

To identify and analyze the profile of leading players operating in the global male urinary incontinence market.

### Why Choose This Report

Gain a reliable outlook of the global male urinary incontinence market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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## Contents

### **PART 1. INTRODUCTION**

- 1.1 Description
- 1.2 Objectives of The Study
- 1.3 Market Segment
- 1.4 Years Considered for The Report
- 1.5 Currency
- 1.6 Key Target Audience

### **PART 2. RESEARCH METHODOLOGY**

- 2.1 Primary Research
- 2.2 Secondary Research

### **PART 3. EXECUTIVE SUMMARY**

### **PART 4. MARKET OVERVIEW**

- 4.1 Introduction
- 4.2 Drivers
- 4.3 Restraints

### **PART 5. GLOBAL MALE URINARY INCONTINENCE MARKET BY PRODUCT**

- 5.1 Absorbent products (drip collectors and bed protectors, pads and guards, and underwear and briefs)
- 5.2 Non-absorbent products (artificial urinary sphincter, drainage bags, external catheters, foley catheters, penile clamps/penile compression devices, urinary catheters, others)

### **PART 6. GLOBAL MALE URINARY INCONTINENCE MARKET BY INCONTINENCE TYPE**

- 6.1 Functional incontinence
- 6.2 Mixed incontinence
- 6.3 Overflow incontinence

6.4 Stress urinary incontinence (SUI)

6.5 Urge incontinence

## **PART 7. GLOBAL MALE URINARY INCONTINENCE MARKET BY USAGE**

7.1 Disposable

7.2 Reusable

## **PART 8. GLOBAL MALE URINARY INCONTINENCE MARKET BY DISTRIBUTION CHANNEL**

8.1 Offline

8.2 Online

## **PART 9. GLOBAL MALE URINARY INCONTINENCE MARKET BY END USER**

9.1 Homecare

9.2 Hospitals and clinics

9.3 Others

## **PART 10. GLOBAL MALE URINARY INCONTINENCE MARKET BY REGION**

10.1 North America

10.2 Europe

10.3 Asia-Pacific

10.4 MEA (Middle East and Africa)

10.5 Latin America

## **PART 11. COMPANY PROFILES**

11.1 Abena A/S

11.2 Attends Healthcare Products, Inc.

11.3 Becton, Dickinson and Company

11.4 Boston Scientific Corporation

11.5 Caldera Medical Inc.

11.6 Cardinal Health, Inc.

11.7 Coloplast A/S

11.8 Convatec Inc.

11.9 Essity AB

11.10 First Quality Enterprises, LLC

11.11 Hollister Incorporated

11.12 Kimberly-Clark Corporation

11.13 Medline Industries, LP

11.14 Ontex BV

11.15 Paul Hartmann AG

11.16 Teleflex Incorporated

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