

# Global Location-Based Services Market, 2021-2027

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## Abstracts

The global location-based services market is projected to grow at a compound annual growth rate (CAGR) of 27.2% during the forecast period 2021-2027, according to the new report published by Gen Consulting Company.

The report provides in-depth analysis and insights regarding the current global market scenario, latest trends and drivers into global location-based services market. It offers an exclusive insight into various details such as market size, key trends, competitive landscape, company share of market leaders, growth rate and market segments.

The location-based services market is segmented on the basis of technology, application, end user, and region. The location-based services market is segmented as below:

By Technology:

GPS

assisted GPS (A-GPS)

cell ID

enhanced GPS (E-GPS)

enhanced observed time difference (E-OTD)

observed time difference

Wi-Fi

others

By Application:

business intelligence & analytics

fleet management

local search & information

location-based advertising

mapping and navigation

proximity marketing

social networking & entertainment

others

By End User:

government

healthcare

IT

manufacturing

media

retail

transportation

others

#### By Region:

region

Asia-Pacific

Europe

North America

Middle East and Africa (MEA)

South America

The location-based services industry is characterized by a high level of market share concentration. The market research report covers the analysis of key stake holders of the location-based services market. Some of the leading players profiled in the report include Alcatel-Lucent S.A., Apple Inc., AT&T Inc., Cisco Systems, Inc., Google LLC, International Business Machines Corporation, Microsoft Corporation, Oracle Corporation, Qualcomm Technologies, Inc., among others.

\*list is not exhaustive, request free sample to get a complete list of companies

#### Historical & Forecast Period

This research report provides analysis for each segment from 2017 to 2027 considering 2020 to be the base year.

#### Scope of the Report

To analyze and forecast the market size of the global location-based services market.

To classify and forecast the global location-based services market based on technology, application, end user, and region.

To identify drivers and challenges for the global location-based services market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global location-based services market.

To conduct pricing analysis for the global location-based services market.

To identify and analyze the profile of leading players operating in the global location-based services market.

### Why Choose This Report

Gain a reliable outlook of the global location-based services market forecasts from 2021 to 2027 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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## Contents

### **PART 1. INTRODUCTION**

- 1.1 Market Definition
- 1.2 Key Benefit
- 1.3 Market Segment

### **PART 2. METHODOLOGY**

- 2.1 Primary
- 2.2 Secondary

### **PART 3. EXECUTIVE SUMMARY**

### **PART 4. MARKET OVERVIEW**

- 4.1 Introduction
- 4.2 Market Size and Forecast
- 4.3 Market Dynamics
  - 4.3.1 Drivers
  - 4.3.2 Restraints
- 4.4 Impact of COVID-19 Pandemic

### **PART 5. GLOBAL MARKET FOR LOCATION-BASED SERVICES BY TECHNOLOGY**

- 5.1 Gps
  - 5.1.1 Market Size and Forecast
- 5.2 Assisted Gps (A-Gps)
  - 5.2.1 Market Size and Forecast
- 5.3 Cell Id
  - 5.3.1 Market Size and Forecast
- 5.4 Enhanced Gps (E-Gps)
  - 5.4.1 Market Size and Forecast
- 5.5 Enhanced Observed Time Difference (E-Otd)
  - 5.5.1 Market Size and Forecast
- 5.6 Observed Time Difference
  - 5.6.1 Market Size and Forecast
- 5.7 Wi-Fi

- 5.7.1 Market Size and Forecast
- 5.8 Others
  - 5.8.1 Market Size and Forecast

## **PART 6. GLOBAL MARKET FOR LOCATION-BASED SERVICES BY APPLICATION**

- 6.1 Business Intelligence & Analytics
  - 6.1.1 Market Size and Forecast
- 6.2 Fleet Management
  - 6.2.1 Market Size and Forecast
- 6.3 Local Search & Information
  - 6.3.1 Market Size and Forecast
- 6.4 Location-Based Advertising
  - 6.4.1 Market Size and Forecast
- 6.5 Mapping And Navigation
  - 6.5.1 Market Size and Forecast
- 6.6 Proximity Marketing
  - 6.6.1 Market Size and Forecast
- 6.7 Social Networking & Entertainment
  - 6.7.1 Market Size and Forecast
- 6.8 Others
  - 6.8.1 Market Size and Forecast

## **PART 7. GLOBAL MARKET FOR LOCATION-BASED SERVICES BY END USER**

- 7.1 Government
  - 7.1.1 Market Size and Forecast
- 7.2 Healthcare
  - 7.2.1 Market Size and Forecast
- 7.3 It
  - 7.3.1 Market Size and Forecast
- 7.4 Manufacturing
  - 7.4.1 Market Size and Forecast
- 7.5 Media
  - 7.5.1 Market Size and Forecast
- 7.6 Retail
  - 7.6.1 Market Size and Forecast
- 7.7 Transportation
  - 7.7.1 Market Size and Forecast

## 7.8 Others

### 7.8.1 Market Size and Forecast

## **PART 8. GLOBAL MARKET FOR LOCATION-BASED SERVICES BY REGION**

### 8.1 Asia-Pacific

#### 8.1.1 Market Size and Forecast

### 8.2 Europe

#### 8.2.1 Market Size and Forecast

### 8.3 North America

#### 8.3.1 Market Size and Forecast

### 8.4 Middle East And Africa (Mea)

#### 8.4.1 Market Size and Forecast

### 8.5 South America

#### 8.5.1 Market Size and Forecast

## **PART 9. KEY COMPETITOR PROFILES**

### 9.1 Alcatel-Lucent S.A.

### 9.2 Apple Inc.

### 9.3 AT&T Inc.

### 9.4 Cisco Systems, Inc.

### 9.5 Google LLC

### 9.6 International Business Machines Corporation

### 9.7 Microsoft Corporation

### 9.8 Oracle Corporation

### 9.9 Qualcomm Technologies, Inc.

\*LIST IS NOT EXHAUSTIVE

## **PART 10. PATENT ANALYSIS**

### 10.1 Patent Statistics

### 10.2 Regional Analysis

### 10.3 Trends Analysis

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