

Global Lingerie Market 2023-2029

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Abstracts

Lingerie is a category of primarily women's clothing including undergarments (mainly brassieres), sleepwear, and lightweight robes. It is made of lightweight, stretchy, smooth, sheer or decorative fabrics such as silk, satin, Lycra, charmeuse, chiffon, or (especially and traditionally) lace. The global lingerie market is anticipated to increase by USD 26.1 billion till 2029 at an average annual growth of 4.4 percent as per the latest report by Gen Consulting Company.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global lingerie market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the product, price range, distribution channel, and region. The global market for lingerie can be segmented by product: brassiere, knickers and panties, loungewear, shapewear, others. Globally, the brassiere segment made up the largest share of the lingerie market. Lingerie market is further segmented by price range: economy, premium. The economy lingerie segment captured the largest share of the market in 2022. Based on distribution channel, the lingerie market is segmented into: store-based, non-store-based. According to the research, the specialty stores segment had the largest share in the global lingerie market. On the basis of region, the lingerie market also can be divided into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. Asia-Pacific held the largest revenue share in 2022.

Market Segmentation

By product: brassiere, knickers and panties, loungewear, shapewear, others

By price range: economy, premium

By distribution channel: store-based, non-store-based

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The report also provides a detailed analysis of several leading lingerie market vendors that include American Eagle Outfitters, Inc. (AEO), Beijing Aimer Lingerie Co., Ltd., Embry Holdings Limited, Etam Developpement S.A., Fashion Nova, Inc., Fruit of the Loom, Inc. (Vanity Fair Brands, LP), Hanesbrands Inc., Hennes & Mauritz AB, Hop Lun (Hong Kong) Limited, Hunkemoller International B.V., Jockey International, Inc., LVMH Moet Hennessy Louis Vuitton SE, Marks & Spencer Group plc, MAS Holdings (Private) Limited, mey GmbH & Co. KG, Pompea S.p.A., Primark Stores Limited, PVH Corp., Reliance Retail Limited (Clovia, Amante, and Zivame), Schiesser AG, The Groupe Chantelle, Triumph Intertrade AG, Victoria's Secret & Co., Wacoal Holdings Corporation, among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

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Scope of the Report

To analyze and forecast the market size of the global lingerie market.

To classify and forecast the global lingerie market based on product, price range, distribution channel, region.

To identify drivers and challenges for the global lingerie market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global lingerie market.

To identify and analyze the profile of leading players operating in the global lingerie market.

Why Choose This Report

Gain a reliable outlook of the global lingerie market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Latin America

PART 9. KEY COMPANIES

American Eagle Outfitters, Inc. (AEO)

Beijing Aimer Lingerie Co., Ltd.

Embry Holdings Limited

Etam Developpement S.A.

Fashion Nova, Inc.

Fruit of the Loom, Inc. (Vanity Fair Brands, LP)

Hanesbrands Inc.

Hennes & Mauritz AB

Hop Lun (Hong Kong) Limited

Hunkemoller International B.V.

Jockey International, Inc.

LVMH Moet Hennessy Louis Vuitton SE

Marks & Spencer Group plc

MAS Holdings (Private) Limited

mey GmbH & Co. KG

Pompea S.p.A.

Primark Stores Limited

PVH Corp.

Reliance Retail Limited (Clovia, Amante, and Zivame)

Schiesser AG

The Groupe Chantelle

Triumph Intertrade AG

Victoria's Secret & Co.

Wacoal Holdings Corporation

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