

Global Linear Alkylate Sulfonate (LAS) Market, 2020-2026

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Abstracts

Linear alkylbenzene sulphonate (LAS) is an anionic surfactant introduced in 1964 as thereadily biodegradable replacement for highly branched alkylbenzene sulphonates (ABS). LAS is amixture of closely related isomers and homologues, each containing an aromatic ring sulphonated atthe para position and attached to a linear alkyl chain. LAS is one of the major anionic surfactants used onthe market. Important application products are household detergents, such as laundry powders, laundry liquids, dishwashing products and all-purpose cleaners. According to Gen Consulting Company, global linear alkylate sulfonate market is projected to grow at a CAGR of 5.11% during the forecast period 2020-2026. Growing potential for linear alkylate sulfonate in household detergents industry is the chief contributor for the growth of the market.

By application, the linear alkylate sulfonate market is classified into Household Detergents, Industrial Cleaners, Institutional Cleaners, Commercial Cleaners. On the basis of region, the linear alkylate sulfonate industry is analyzed across North America, Europe, Asia-Pacific, South America and MEA (the Middle East, and Africa).

By Application:

Household Detergents

Industrial Cleaners

Institutional Cleaners

Commercial Cleaners



By region, the market is analyzed across North America, Asia Pacific, Europe, Middle East & Africa and South America. This report forecasts revenue growth at global, regional & country level from 2020 to 2026.

North America (U.S., Canada, Mexico, etc.)

Asia-Pacific (China, Japan, India, Korea, Australia, Indonesia, Taiwan, Thailand, etc.)

Europe (Germany, UK, France, Italy, Russia, Spain, etc.)

Middle East & Africa (Turkey, Saudi Arabia, Iran, Egypt, Nigeria, UAE, Israel, South Africa, etc.)

South America (Brazil, Argentina, Colombia, Chile, Venezuela, Peru, etc.)

The market research report covers the analysis of key stake holders of the linear alkylate sulfonate market. Some of the leading players profiled in the report include:

Hunan Lichen Industrial Co., Ltd.

Zanyu Technology Group

Ho Tung Chemical Corporation

Nanjing Jiahe Daily Chemical Co., Ltd.

Lonkey Industrial Co., Ltd.

Sasol Limited

Kao Corporation

Clariant AG

BASF SE

Formosan Union Chemical Corp



Stepan Company

*list is not exhaustive, request free sample to get a complete list of companies

The base year of the study is 2019, and forecasts run up to 2026.

Research Objective

To analyze and forecast the market size of global linear alkylate sulfonate market.

To classify and forecast global linear alkylate sulfonate market based on application.

To identify drivers and challenges for global linear alkylate sulfonate market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in global linear alkylate sulfonate market.

To conduct pricing analysis for global linear alkylate sulfonate market.

To identify and analyze the profile of leading players operating in global linear alkylate sulfonate market.

The report is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers and partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities. Key target audience are:

Manufacturers of linear alkylate sulfonate

Raw material suppliers

Market research and consulting firms



Government bodies such as regulating authorities and policy makers

Organizations, forums and alliances related to linear alkylate sulfonate



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