

Global LiDAR Software Market 2023

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Abstracts

According to the latest data, the market size of the global healthy snacks sector is expected to rise by USD 30.4 billion with a CAGR of 6.04% by the end of 2029. Healthy snacks are food products that are considered to be nutritious and beneficial for overall health. These snacks are designed to provide a balance of essential nutrients while being low in unhealthy ingredients such as added sugars, saturated fats, and artificial additives. They are typically consumed as a healthier alternative to traditional snacks and are available in various forms and flavors.

There is a growing demand for functional foods among consumers who are seeking better-for-you options in their diet. Functional foods are enriched with ingredients like micronutrients, proteins, fiber, and organic and plant-based ingredients. These foods are believed to promote overall health and reduce the risk of lifestyle-related chronic health conditions such as obesity, diabetes, and cardiovascular diseases. This demand for functional foods fuels the growth of the healthy snacks market.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global healthy snacks market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

Market Segmentation

Product: meat snacks, meat alternative snacks, cereal/grain-based snacks, fruit and nut snacks, others

Category: conventional, organic

Distribution channel: supermarkets and hypermarkets, convenience stores, non-store-based, others

Region: Asia-Pacific, Europe, North America, RoW (Rest of World)

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the product, category, distribution channel, and region. The global market for healthy snacks can be segmented by product: meat snacks, meat alternative snacks, cereal/grain-based snacks, fruit and nut snacks, others. The fruit and nut snacks segment captured the largest share of the market in 2022. Healthy snacks market is further segmented by category: conventional, organic. The conventional segment held the largest share of the global healthy snacks market in 2022 and is anticipated to hold its share during the forecast period. Based on distribution channel, the healthy snacks market is segmented into: supermarkets and hypermarkets, convenience stores, non-store-based, others. In 2022, the supermarkets and hypermarkets segment made up the largest share of revenue generated by the healthy snacks market. On the basis of region, the healthy snacks market also can be divided into: Asia-Pacific, Europe, North America, RoW (Rest of World). Among these, North America was accounted for the highest revenue generator in 2022.

Major Companies and Competitive Landscape

The global healthy snacks market report offers detailed information on several market vendors, including Conagra Brands, Inc., Dole plc, General Mills, Inc., Hormel Foods Corporation, Kellogg Company, Mars, Inc., Medifast, Inc., Mondelez International, Inc., Nestle S.A., PepsiCo, Inc., The Kraft & Heinz Company, Tyson Foods, Inc., among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

Scope of the Report

To analyze and forecast the market size of the global healthy snacks market.

To classify and forecast the global healthy snacks market based on product, category, distribution channel, region.

To identify drivers and challenges for the global healthy snacks market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global healthy snacks market.

To identify and analyze the profile of leading players operating in the global healthy snacks market.

Why Choose This Report

Gain a reliable outlook of the global healthy snacks market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.
The market estimate for ease of analysis across scenarios in Excel format.
Strategy consulting and research support for three months.
Print authentication provided for the single-user license.

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