

Global Laundry Detergent Market Outlook 2017-2022

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Abstracts

The global market for laundry detergent will grow at a CAGR of 3.5% by 2022, according to a new report published by Gen Consulting Company. The report segments the market and forecasts its size, by volume and value, on the basis of application (household, accommodation & catering, hospital, etc.), and by geography (North America, Europe, Asia-Pacific, MEA and South America).

The report covers forecast and analysis for the laundry detergent market on a global and regional level. The study provides historic data of 2012-2016 along with a forecast from 2017 to 2022 based on both output/volume and revenue. The study then describes the drivers and restraints for the laundry detergent market along with the impact they have on the demand over the forecast period. Additionally, the report includes the study of opportunities available in the laundry detergent market on a global level.

The report has been prepared based on the synthesis, analysis, and interpretation of information about the global laundry detergent market collected from specialized sources. The competitive landscape section of the report provides a clear insight into the market share analysis of key industry players. Company overview, financial overview, product portfolio, new project launched, recent development analysis are the parameters included in the profile.

Demand for this market rises from the household, accommodation & catering, hospital, and other applications. All the segments have been analyzed based on present and future trends and the market is estimated from 2017 to 2022. Relevantly, the report and company profiles specify the key drivers that are impacting the demand in global laundry detergent market.

Key Applications

Household

Accommodation & Catering

Hospital

Key Regions

North America

Europe

Asia Pacific

Middle East and Africa

South America

Key Vendors

Bluemoon

Church & Dwight

Henkel

Libby Group

Nice Group

Procter & Gamble

Unilever

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Key Questions Answered in this Report

What will the market size be in 2022?

What are the key factors driving the global laundry detergent market?

What are the challenges to market growth?

Who are the key players in the laundry detergent market?

What are the market opportunities and threats faced by the key players?

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