

# Global Knowledge Management Software Market 2022 - Snapshot

<https://marketpublishers.com/r/G45EA93CD3DFEN.html>

Date: August 2022

Pages: 46

Price: US\$ 1,350.00 (Single User License)

ID: G45EA93CD3DFEN

## Abstracts

Knowledge management software, or KM software, is a centralized, searchable repository of digital documents such as PDF, docs, spreadsheets, presentations, audios, and videos. The global knowledge management software market is anticipated to increase by USD 15 billion till 2028 at an average annual growth of 11.6 percent as per the latest report by Gen Consulting Company.

This industry report offers market estimates of the global market, followed by a detailed analysis of the platform, deployment model, organization size, end user, and region. The global market data on knowledge management software can be segmented by platform: Android, iOS. Knowledge management software market is further segmented by deployment model: on premises, cloud based, hybrid. Among these, the cloud based segment was accounted for the highest revenue generator in 2021. Based on organization size, the knowledge management software market is segmented into: large enterprises, small and medium-sized enterprises (SMEs). The SMEs segment captured the largest share of the market in 2021. On the basis of end user, the knowledge management software market also can be divided into: BFSI, government and defense, IT & telecom, manufacturing, pharmaceuticals, others. According to the research, the IT & telecom segment had the largest share in the global knowledge management software market. Knowledge management software market by region is categorized into: Asia Pacific, Europe, North America, Rest of the World (RoW).

The global knowledge management software market is highly competitive. As of 2021, the major players in the global knowledge management software market were Atlassian Corporation Plc, Bitrix Inc., Capgemini SE, eGain Corporation, eXo Platform SAS, Freshworks Inc., International Business Machines Corporation, Lucidea Corporation, Oracle Corporation, SAP SE, SkyPrep Inc., Upland Software Inc., Zendesk Inc., Zoho

Corporation.

The data-centric report focuses on market trends, status and outlook for segments. With comprehensive market assessment across the major geographies, the report is a valuable asset for the existing players, new entrants and the future investors.

Why buy this report?

Get a detailed picture of the Global Knowledge Management Software Market

Identify segments/areas to invest in over the forecast period in the Global Knowledge Management Software Market

Understand the competitive environment, the market's leading players

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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eGain Corporation  
eXo Platform SAS  
Freshworks Inc.  
International Business Machines Corporation  
Lucidea Corporation  
Oracle Corporation  
SAP SE  
SkyPrep Inc.  
Upland Software, Inc.  
Zendesk, Inc.  
Zoho Corporation

## **PART 10. METHODOLOGY**

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