

Global ITSM (Information Technology Service Management) Market 2022-2028

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Abstracts

The global ITSM market is anticipated to increase by USD 0.7 billion till 2028 at an average annual growth of 1.9 percent as per the latest report by Gen Consulting Company.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global ITSM market. It traces the market's historic and forecast market growth. The report identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches. This study also provides an analysis of the impact of the COVID-19 crisis on the ITSM industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the deployment, application, end user, and region. The global market for ITSM can be segmented by deployment: cloud, on premise. According to the research, the cloud segment had the largest share in the global ITSM market. ITSM market is further segmented by application: configuration management, performance management, network management, database management, others. In 2021, the network management segment made up the largest share of revenue generated by the ITSM market. Based on end user, the ITSM market is segmented into: financial, manufacturing, government, telecommunication, retail, travel, medical, others. Among these, the telecommunication segment was accounted for the highest revenue generator in 2021. On the basis of region, the ITSM market also can be divided into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. North America captured the largest share of the market in 2021.

Market Segmentation

By deployment: cloud, on premise

By application: configuration management, performance management, network management, database management, others

By end user: financial, manufacturing, government, telecommunication, retail, travel, medical, others

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The report also provides analysis of the key companies of the industry and their detailed company profiles including ASG Technologies Group, Inc., Atlassian Corporation, Axios Systems Ltd., BMC Software Inc., Broadcom Inc., Freshworks Inc., IBM Corporation, Ivanti Inc., Micro Focus International plc, ServiceNow Inc., among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global ITSM market.

To classify and forecast the global ITSM market based on deployment, application, end user, region.

To identify drivers and challenges for the global ITSM market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global ITSM market.

To identify and analyze the profile of leading players operating in the global ITSM market.

Why Choose This Report

Gain a reliable outlook of the global ITSM market forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Axios Systems Ltd.
BMC Software Inc.
Broadcom Inc.
Freshworks Inc.
IBM Corporation
Ivanti Inc.
Micro Focus International plc
ServiceNow Inc.

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