

# Global IT Asset Reuse Market 2023-2029

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## Abstracts

IT asset reuse refers to the practice of repurposing or redeploying existing IT assets, such as hardware and software, for a new or different use. This can include refurbishing old equipment, upgrading software, or repurposing hardware for a different department or use case. The global IT asset reuse market size is projected to grow by USD 5.4 billion from 2023 to 2029, registering a CAGR of 14.57 percent, according to the latest market data. IT asset reuse can provide several benefits for organizations, including cost savings, reduced waste, and improved sustainability. By reusing existing assets, organizations can avoid the expense of purchasing new equipment, and reduce the amount of electronic waste that is generated. IT asset reuse can provide several benefits for organizations, including cost savings, reduced waste, and improved sustainability. By reusing existing assets, organizations can avoid the expense of purchasing new equipment, and reduce the amount of electronic waste that is generated.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global IT asset reuse market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the product, organization size, end user, and region. The global market for IT asset reuse can be segmented by product: computer/laptops/notebooks, printer, mobile devices, peripherals, storage, servers, others. The computer/laptops/notebooks segment held the largest share of the global IT asset reuse market in 2022 and is anticipated to hold its share during the forecast period. IT asset reuse market is further segmented by organization size: small & medium enterprise (SME), large enterprise. Globally, the large enterprise segment made up the largest

share of the IT asset reuse market. Based on end user, the IT asset reuse market is segmented into: financial, IT & telecom, healthcare, aerospace, energy & utilities, government, education, others. The IT & telecom segment was the largest contributor to the global IT asset reuse market in 2022. On the basis of region, the IT asset reuse market also can be divided into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. Europe is estimated to account for the largest share of the global IT asset reuse market.

### Market Segmentation

By product: computer/laptops/notebooks, printer, mobile devices, peripherals, storage, servers, others

By organization size: small & medium enterprise (SME), large enterprise

By end user: financial, IT & telecom, healthcare, aerospace, energy & utilities, government, education, others

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The global IT asset reuse market report offers detailed information on several market vendors, including Dell Inc., IBM Corporation, Hewlett Packard Enterprise (HPE), CDW Corporation, Ingram Micro Inc., Iron Mountain Inc., Sims Recycling Solutions Ltd., among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

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### Scope of the Report

To analyze and forecast the market size of the global IT asset reuse market.

To classify and forecast the global IT asset reuse market based on product, organization size, end user, region.

To identify drivers and challenges for the global IT asset reuse market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global IT asset reuse market.

To identify and analyze the profile of leading players operating in the global IT asset reuse market.

### Why Choose This Report

Gain a reliable outlook of the global IT asset reuse market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.  
Strategy consulting and research support for three months.  
Print authentication provided for the single-user license.

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Iron Mountain Inc.  
Sims Recycling Solutions Ltd.

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