

Global Isobutylbenzene (IBB) Market Outlook 2016-2021

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Abstracts

This report provides detailed analysis of worldwide markets for Isobutylbenzene (IBB) from 2011-2016, and provides extensive market forecasts (2016-2021) by region/country and subsectors. It covers the key technological and market trends in the Isobutylbenzene (IBB) market and further lays out an analysis of the factors influencing the supply/demand for Isobutylbenzene (IBB), and the opportunities/challenges faced by industry participants. It also acts as an essential tool to companies active across the value chain and to the new entrants by enabling them to capitalize the opportunities and develop business strategies.

Isobutyl benzene is an organic, aromatic, neutral, colourless liquid having a specific gravity of around 0.852. It is also known as 2-methyl-1 phenylpropene. Isobutylbenzene is a basic raw material used in the pharmaceutical and perfumery industry.

Isobutylbenzene is an important intermediate in the preparation of ibuprofen which is used for anti-inflammatory, antipyretic and analgesic. Since 1969, ibuprofen was put into market, it is more and more popular which lead to the high demand of isobutylbenzene in the market.

GCC's report, Global Isobutylbenzene (IBB) Market Outlook 2016-2021, has been prepared based on the synthesis, analysis, and interpretation of information about the global Isobutylbenzene (IBB) market collected from specialized sources. The report covers key technological developments in the recent times and profiles leading players in the market and analyzes their key strategies. The competitive landscape section of the report provides a clear insight into the market share analysis of key industry players. The major players in the global Isobutylbenzene (IBB) market are SI Group, Vinati Organics Ltd, IOLCP, Xinhua Pharmaceutical, Biocause.

The report provides separate comprehensive analytics for the North America, Europe, Asia-Pacific, Middle East and Africa and Rest of World. In this sector, global competitive landscape and supply/demand pattern of Isobutylbenzene (IBB) industry has been provided.

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ABBREVIATIONS

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