

# Global Interior Decorative Coatings Market 2022-2028

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## Abstracts

Decorative coatings, or decorative paints, are those which are intended for application to stationary structures such as buildings, homes, decks, sheds, and pavements in interior and exterior settings. They provide decoration, protection, and durability to a substrate. According to Gen Consulting Company, the global interior decorative coatings market is projected to reach USD 57,003 million, recording a CAGR of approximately 5.4 percent from 2022 to 2028.

The report provides in-depth analysis and insights regarding the current global market scenario, latest trends and drivers into global interior decorative coatings market. It offers an exclusive insight into various details such as market size, key trends, competitive landscape, growth rate and market segments. This study also provides an analysis of the impact of the COVID-19 crisis on the interior decorative coatings industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the formulation, chemistry, surface type, application, end user, and region. The global market for interior decorative coatings can be segmented by formulation: waterborne, solvent-borne. Globally, the waterborne segment made up the largest share of the interior decorative coatings market. Interior decorative coatings market is further segmented by chemistry: acrylic, polyurethane (PU), epoxy, alkyd, others. Based on surface type, the interior decorative coatings market is segmented into: metal, wood, masonry. On the basis of application, the interior decorative coatings market also can be divided into: DIY interior design, professionals interior decoration. Interior decorative coatings market by end user is categorized into: commercial, residential. The interior decorative coatings market by region can be segmented into: Asia Pacific, Europe, North America, Rest of the World (RoW).

By formulation:

waterborne

solvent-borne

By chemistry:

acrylic

polyurethane (PU)

epoxy

alkyd

others

By surface type:

metal

wood

masonry

By application:

DIY interior design

professionals interior decoration

By end user:

commercial

residential

By region:

Asia Pacific

Europe

North America

Rest of the World (RoW)

The global interior decorative coatings market report offers detailed information on several market vendors, including Akzo Nobel N.V., Asian Paints Ltd., Caparol Paints LLC, Dunn-Edwards Corporation, Hempel A/S, Jotun A/S, Kansai Paint Co., Ltd., Kelly-Moore Paint Company, Inc., Nippon Paint Holdings Co., Ltd., PPG Industries, Inc., Sherwin-Williams Company, SKSHU Paint Co., Ltd., among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global interior decorative coatings market.

To classify and forecast the global interior decorative coatings market based on formulation, chemistry, surface type, application, end user, region.

To identify drivers and challenges for the global interior decorative coatings market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global interior

decorative coatings market.

To identify and analyze the profile of leading players operating in the global interior decorative coatings market.

### Why Choose This Report

Gain a reliable outlook of the global interior decorative coatings market forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Europe  
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Caparol Paints LLC  
Dunn-Edwards Corporation  
Hempel A/S  
Jotun A/S  
Kansai Paint Co., Ltd.  
Kelly-Moore Paint Company, Inc.  
Nippon Paint Holdings Co., Ltd.  
PPG Industries, Inc.  
Sherwin-Williams Company  
SKSHU Paint Co., Ltd.

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