

Global Intelligent Virtual Assistant Market, 2021-2027

<https://marketpublishers.com/r/GAAC477F802DEN.html>

Date: December 2021

Pages: 77

Price: US\$ 2,400.00 (Single User License)

ID: GAAC477F802DEN

Abstracts

Intelligent Virtual Assistant (IVA) is an AI-enabled chat assistant that generates personalized responses by combining analytics and cognitive computing based on individual customer information, past conversations, and location, leveraging the corporate knowledgebase and human insight. According to market research study published by Gen Consulting Company, the global intelligent virtual assistant market is expected to reach approximately USD 38,523 million, representing a CAGR of 26.4% during the forecast period 2021-2027.

The report provides in-depth analysis and insights regarding the current global market scenario, latest trends and drivers into global intelligent virtual assistant market. It offers an exclusive insight into various details such as market size, key trends, competitive landscape, growth rate and market segments.

The intelligent virtual assistant market is segmented on the basis of product, end use, and region. The intelligent virtual assistant market is segmented as below:

By product:

smart speakers

chatbots

By end use:

BFSI

healthcare

IT & telecommunications

residential

retail & ecommerce

travel & hospitality

others

By region:

Asia Pacific

Europe

North America

Rest of the World (RoW)

The report has also analysed the competitive landscape of the global intelligent virtual assistant market with some of the key players being Alibaba Group Holding Limited, Alphabet Inc., Amazon.com, Inc., Amelia (IPsoft, Inc.), Apple Inc., Artificial Solutions International AB, Baidu, Inc., eGain Corporation, International Business Machines Corporation (IBM), Microsoft Corporation, Oracle Corporation, Samsung Electronics Co., Ltd., Xiaomi Inc., among others.

***REQUEST FREE SAMPLE TO GET A COMPLETE LIST OF COMPANIES**

Historical & Forecast Period

This research report provides analysis for each segment from 2017 to 2027 considering 2020 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global intelligent virtual assistant market.

To classify and forecast the global intelligent virtual assistant market based on product, end use, and region.

To identify drivers and challenges for the global intelligent virtual assistant market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global intelligent virtual assistant market.

To identify and analyze the profile of leading players operating in the global intelligent virtual assistant market.

Why Choose This Report

Gain a reliable outlook of the global intelligent virtual assistant market forecasts from 2021 to 2027 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

Contents

PART 1. INTRODUCTION

- 1.1 Market definition
- 1.2 Key benefits
- 1.3 Market segment

PART 2. METHODOLOGY

- 2.1 Primary
- 2.2 Secondary

PART 3. EXECUTIVE SUMMARY

PART 4. MARKET OVERVIEW

- 4.1 Introduction
- 4.2 Market dynamics
 - 4.2.1 Drivers
 - 4.2.2 Restraints

PART 5. GLOBAL MARKET FOR INTELLIGENT VIRTUAL ASSISTANT BY PRODUCT

- 5.1 Smart speakers
 - 5.1.1 Market size and forecast
- 5.2 Chatbots
 - 5.2.1 Market size and forecast

PART 6. GLOBAL MARKET FOR INTELLIGENT VIRTUAL ASSISTANT BY END USE

- 6.1 BFSI
 - 6.1.1 Market size and forecast
- 6.2 Healthcare
 - 6.2.1 Market size and forecast
- 6.3 IT & telecommunications
 - 6.3.1 Market size and forecast

6.4 Residential

6.4.1 Market size and forecast

6.5 Retail & ecommerce

6.5.1 Market size and forecast

6.6 Travel & hospitality

6.6.1 Market size and forecast

6.7 Others

6.7.1 Market size and forecast

PART 7. GLOBAL MARKET FOR INTELLIGENT VIRTUAL ASSISTANT BY REGION

7.1 Asia Pacific

7.1.1 Market size and forecast

7.2 Europe

7.2.1 Market size and forecast

7.3 North America

7.3.1 Market size and forecast

7.4 Rest of the World (RoW)

7.4.1 Market size and forecast

PART 8. KEY COMPETITOR PROFILES

8.1 Alibaba Group Holding Limited

8.2 Alphabet Inc.

8.3 Amazon.com, Inc.

8.4 Amelia (IPsoft, Inc.)

8.5 Apple Inc.

8.6 Artificial Solutions International AB

8.7 Baidu, Inc.

8.8 eGain Corporation

8.9 International Business Machines Corporation (IBM)

8.10 Microsoft Corporation

8.11 Oracle Corporation

8.12 Samsung Electronics Co., Ltd.

8.13 Xiaomi Inc.

***REQUEST FREE SAMPLE TO GET A COMPLETE LIST OF COMPANIES**

DISCLAIMER

ABOUT GEN CONSULTING COMPANY

I would like to order

Product name: Global Intelligent Virtual Assistant Market, 2021-2027

Product link: <https://marketpublishers.com/r/GAAC477F802DEN.html>

Price: US\$ 2,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GAAC477F802DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970