

### Global Intelligent Virtual Assistant Market, 2021-2027

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### **Abstracts**

Intelligent Virtual Assistant (IVA) is an AI-enabled chat assistant that generates personalized responses by combining analytics and cognitive computing based on individual customer information, past conversations, and location, leveraging the corporate knowledgebase and human insight. According to market research study published by Gen Consulting Company, the global intelligent virtual assistant market is expected to reach approximately USD 38,523 million, representing a CAGR of 26.4% during the forecast period 2021-2027.

The report provides in-depth analysis and insights regarding the current global market scenario, latest trends and drivers into global intelligent virtual assistant market. It offers an exclusive insight into various details such as market size, key trends, competitive landscape, growth rate and market segments.

The intelligent virtual assistant market is segmented on the basis of product, end use, and region. The intelligent virtual assistant market is segmented as below:

By product:

smart speakers

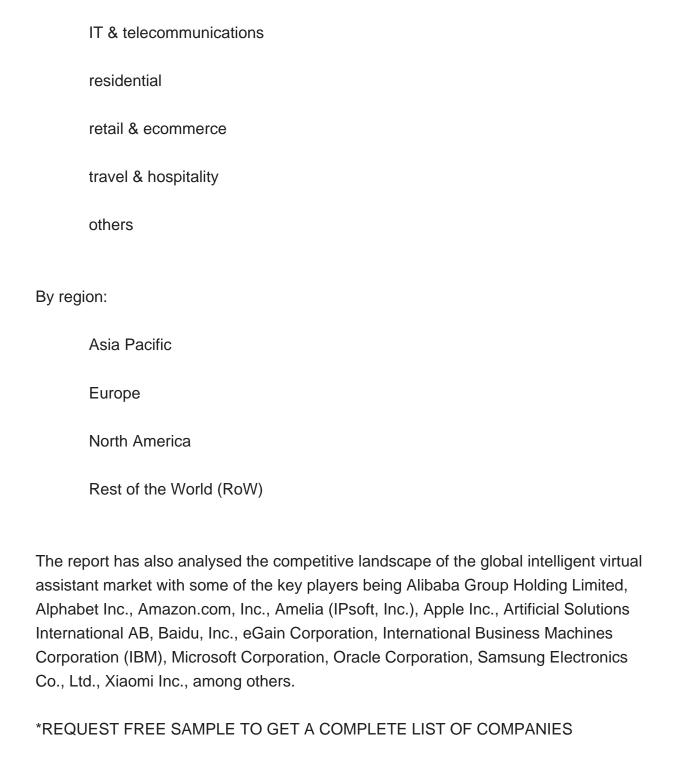
chatbots

By end use:

**BFSI** 

healthcare





Historical & Forecast Period

This research report provides analysis for each segment from 2017 to 2027 considering 2020 to be the base year.

Scope of the Report



To analyze and forecast the market size of the global intelligent virtual assistant market.

To classify and forecast the global intelligent virtual assistant market based on product, end use, and region.

To identify drivers and challenges for the global intelligent virtual assistant market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global intelligent virtual assistant market.

To identify and analyze the profile of leading players operating in the global intelligent virtual assistant market.

### Why Choose This Report

Gain a reliable outlook of the global intelligent virtual assistant market forecasts from 2021 to 2027 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.



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- 8.10 Microsoft Corporation
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- 8.13 Xiaomi Inc.
- \*REQUEST FREE SAMPLE TO GET A COMPLETE LIST OF COMPANIES

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