

# Global Industrial Laundry Detergent Market 2023-2029

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## Abstracts

Laundry detergent is a type of detergent (cleaning agent) used for cleaning dirty laundry. They are complex formulations of many chemicals including surfactants and builders. The global industrial laundry detergent market size is projected to grow by USD 27.9 billion from 2023 to 2029, registering a CAGR of 5.7 percent, according to the latest market data.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global industrial laundry detergent market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the product, end user, distribution channel, and region. The global market for industrial laundry detergent can be segmented by product: fabric softeners, liquid detergents, powder detergents, others. In 2022, the liquid detergents segment made up the largest share of revenue generated by the industrial laundry detergent market. Industrial laundry detergent market is further segmented by end user: healthcare, hospitality, manufacturing, others. The hospitality segment was the largest contributor to the global industrial laundry detergent market in 2022. Based on distribution channel, the industrial laundry detergent market is segmented into: online, offline. The offline segment is estimated to account for the largest share of the global industrial laundry detergent market. On the basis of region, the industrial laundry detergent market also can be divided into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. Asia-Pacific held the largest share of the global industrial laundry detergent market in 2022 and is anticipated to hold its share during the forecast period.

## Market Segmentation

By product: fabric softeners, liquid detergents, powder detergents, others

By end user: healthcare, hospitality, manufacturing, others

By distribution channel: online, offline

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The report explores the recent developments and profiles of key vendors in the Global Industrial Laundry Detergent Market, including Accurate Chemical Acquisition, Inc., Agar Cleaning Systems Pty Ltd., Ashland Global Specialty Chemicals Inc., Croda International Plc, DeVere Company, Inc, JLA Limited, Kao Corporation, Stepan Company, The Clorox Company, The Procter & Gamble Company, Unilever PLC, among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

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## Scope of the Report

To analyze and forecast the market size of the global industrial laundry detergent market.

To classify and forecast the global industrial laundry detergent market based on product, end user, distribution channel, region.

To identify drivers and challenges for the global industrial laundry detergent market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global industrial laundry detergent market.

To identify and analyze the profile of leading players operating in the global industrial laundry detergent market.

## Why Choose This Report

Gain a reliable outlook of the global industrial laundry detergent market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Accurate Chemical Acquisition, Inc.

Agar Cleaning Systems Pty Ltd.

Ashland Global Specialty Chemicals Inc.

Croda International Plc

DeVere Company, Inc

JLA Limited

Kao Corporation

Stepan Company

The Clorox Company

The Procter & Gamble Company

Unilever PLC

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