

Global Healthy Snacks Market 2023

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Abstracts

Transport media play a crucial role in the preservation of bio-specimens and the prevention of bacterial overgrowth during the transportation process from collection to laboratory analysis. These scientifically developed special media are specifically formulated to ensure the integrity of the sample until it reaches the laboratory for further processing. The selection of transport media depends on the suspected type of organism present in the sample.

The global transport media market is likely to register a CAGR of over -0.39% with a decline of USD 0.3 billion during the forecast period 2023-2029.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global transport media market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

Market Segmentation

Product: viral transport media (VTM), universal transport media (UTM), molecular transport media (MTM), others

Indication: viral diseases, non-viral diseases

Application: diagnosis, pre-clinical testing

End user: diagnostic labs, hospitals and clinics, others

Region: Asia-Pacific, Europe, North America, Middle East and Africa (MEA), South America

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the product, indication, application, end user, and region. The

global market for transport media can be segmented by product: viral transport media (VTM), universal transport media (UTM), molecular transport media (MTM), others. The viral transport media (VTM) segment is estimated to account for the largest share of the global transport media market. Transport media market is further segmented by indication: viral diseases, non-viral diseases. The viral diseases segment held the largest revenue share in 2022. Based on application, the transport media market is segmented into: diagnosis, pre-clinical testing. Globally, the diagnosis segment made up the largest share of the transport media market. On the basis of end user, the transport media market also can be divided into: diagnostic labs, hospitals and clinics, others. The diagnostic labs segment was the largest contributor to the global transport media market in 2022. Transport media market by region is categorized into: Asia-Pacific, Europe, North America, Middle East and Africa (MEA), South America. North America is estimated to account for the largest share of the global transport media market.

Major Companies and Competitive Landscape

The market research report covers the analysis of key stake holders of the global transport media market. Some of the leading players profiled in the report include Becton, Dickinson and Company, EKF Diagnostics Holdings plc, Hardy Diagnostics, Inc., Himedia Laboratories Pvt. Ltd., Laboratory Corporation of America, Puritan Medical Products Co LLC, Thermo Fisher Scientific, Inc., Titan Biotech Ltd., Vircell, S.L., among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

Scope of the Report

To analyze and forecast the market size of the global transport media market.

To classify and forecast the global transport media market based on product, indication, application, end user, region.

To identify drivers and challenges for the global transport media market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global transport media market.

To identify and analyze the profile of leading players operating in the global transport media market.

Why Choose This Report

Gain a reliable outlook of the global transport media market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.
Strategy consulting and research support for three months.
Print authentication provided for the single-user license.

Contents

PART 1. INTRODUCTION

- 1.1 Description
- 1.2 Objectives of The Study
- 1.3 Market Segment
- 1.4 Years Considered for The Report
- 1.5 Currency
- 1.6 Key Target Audience

PART 2. RESEARCH METHODOLOGY

- 2.1 Primary Research
- 2.2 Secondary Research

PART 3. EXECUTIVE SUMMARY

PART 4. MARKET OVERVIEW

- 4.1 Introduction
- 4.2 Drivers
- 4.3 Restraints

PART 5. GLOBAL HEALTHY SNACKS MARKET BY PRODUCT

- 5.1 Meat snacks
- 5.2 Meat alternative snacks
- 5.3 Cereal/grain-based snacks
- 5.4 Fruit and nut snacks
- 5.5 Others

PART 6. GLOBAL HEALTHY SNACKS MARKET BY CATEGORY

- 6.1 Conventional
- 6.2 Organic

PART 7. GLOBAL HEALTHY SNACKS MARKET BY DISTRIBUTION CHANNEL

- 7.1 Supermarkets and hypermarkets
- 7.2 Convenience stores
- 7.3 Non-store-based
- 7.4 Others

PART 8. GLOBAL HEALTHY SNACKS MARKET BY REGION

- 8.1 Asia-Pacific
- 8.2 Europe
- 8.3 North America
- 8.4 RoW (Rest of World)

PART 9. COMPANY PROFILES

- 9.1 Conagra Brands, Inc.
- 9.2 Dole plc
- 9.3 General Mills, Inc.
- 9.4 Hormel Foods Corporation
- 9.5 Kellogg Company
- 9.6 Mars, Inc.
- 9.7 Medifast, Inc.
- 9.8 Mondelez International, Inc.
- 9.9 Nestle S.A.
- 9.10 PepsiCo, Inc.
- 9.11 The Kraft & Heinz Company
- 9.12 Tyson Foods, Inc.

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