

Global Hard Seltzer Market, 2021-2027

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Abstracts

The global hard seltzer market is projected to grow at a compound annual growth rate (CAGR) of 13.65% during the forecast period 2021-2027, according to the new report published by Gen Consulting Company.

The report provides in-depth analysis and insights regarding the current global market scenario, latest trends and drivers into global hard seltzer market. It offers an exclusive insight into various details such as market size, key trends, competitive landscape, company share of market leaders, growth rate and market segments.

The hard seltzer market is segmented on the basis of ABV content, packaging, distribution channel, and region. The hard seltzer market is segmented as below:

By Abv Content:

ABV less than 5%

ABV more than 5%

By Packaging:

glass bottles

metal cans

plastic bottles

By Distribution Channel:

off-trade

on-trade

By Region:

region

Asia-Pacific

Europe

North America

Middle East and Africa (MEA)

South America

The market research report covers the analysis of key stake holders of the hard seltzer market. Some of the leading players profiled in the report include Budweiser Anheuser-Busch, E & J. Gallo Winery, Ficks Beverage Co., Lift Bridge Brewing Company, among others.

*list is not exhaustive, request free sample to get a complete list of companies

Historical & Forecast Period

This research report provides analysis for each segment from 2017 to 2027 considering 2020 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global hard seltzer market.

To classify and forecast the global hard seltzer market based on ABV content,

packaging, distribution channel, and region.

To identify drivers and challenges for the global hard seltzer market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global hard seltzer market.

To conduct pricing analysis for the global hard seltzer market.

To identify and analyze the profile of leading players operating in the global hard seltzer market.

Why Choose This Report

Gain a reliable outlook of the global hard seltzer market forecasts from 2021 to 2027 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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Contents

PART 1. INTRODUCTION

- 1.1 Market Definition
- 1.2 Key Benefit
- 1.3 Market Segment

PART 2. METHODOLOGY

- 2.1 Primary
- 2.2 Secondary

PART 3. EXECUTIVE SUMMARY

PART 4. MARKET OVERVIEW

- 4.1 Introduction
- 4.2 Market Size and Forecast
- 4.3 Market Dynamics
 - 4.3.1 Drivers
 - 4.3.2 Restraints
- 4.4 Impact of COVID-19 Pandemic

PART 5. GLOBAL MARKET FOR HARD SELTZER BY ABV CONTENT

- 5.1 Abv Less Than 5%
 - 5.1.1 Market Size and Forecast
- 5.2 Abv More Than 5%
 - 5.2.1 Market Size and Forecast

PART 6. GLOBAL MARKET FOR HARD SELTZER BY PACKAGING

- 6.1 Glass Bottles
 - 6.1.1 Market Size and Forecast
- 6.2 Metal Cans
 - 6.2.1 Market Size and Forecast
- 6.3 Plastic Bottles
 - 6.3.1 Market Size and Forecast

PART 7. GLOBAL MARKET FOR HARD SELTZER BY DISTRIBUTION CHANNEL

7.1 Off-Trade

7.1.1 Market Size and Forecast

7.2 On-Trade

7.2.1 Market Size and Forecast

PART 8. GLOBAL MARKET FOR HARD SELTZER BY REGION

8.1 Asia-Pacific

8.1.1 Market Size and Forecast

8.2 Europe

8.2.1 Market Size and Forecast

8.3 North America

8.3.1 Market Size and Forecast

8.4 Middle East And Africa (Mea)

8.4.1 Market Size and Forecast

8.5 South America

8.5.1 Market Size and Forecast

PART 9. KEY COMPETITOR PROFILES

9.1 Budweiser Anheuser-Busch

9.2 E & J. Gallo Winery

9.3 Ficks Beverage Co.

9.4 Lift Bridge Brewing Company

*LIST IS NOT EXHAUSTIVE

PART 10. PATENT ANALYSIS

10.1 Patent Statistics

10.2 Regional Analysis

10.3 Trends Analysis

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