

Global Handheld RFID Terminal Market Forecast and Analysis 2016-2021

<https://marketpublishers.com/r/GA816570531EN.html>

Date: November 2015

Pages: 110

Price: US\$ 2,800.00 (Single User License)

ID: GA816570531EN

Abstracts

This report provides detailed analysis of worldwide markets for Handheld RFID Terminal from 2011-2016, and provides extensive market forecasts (2016-2021) by region/country and subsectors. It covers the key technological and market trends in the Handheld RFID Terminal market and further lays out an analysis of the factors influencing the supply/demand for Handheld RFID Terminal, and the opportunities/challenges faced by industry participants. It also acts as an essential tool to companies active across the value chain and to the new entrants by enabling them to capitalize the opportunities and develop business strategies.

Radio-frequency identification (RFID) is the wireless use of electromagnetic fields to transfer data, for the purposes of automatically identifying and tracking tags attached to objects. The tags contain electronically stored information. Some tags are powered by electromagnetic induction from magnetic fields produced near the reader. Some types collect energy from the interrogating radio waves and act as a passive transponder. Other types have a local power source such as a battery and may operate at hundreds of meters from the reader. Unlike a barcode, the tag does not necessarily need to be within line of sight of the reader and may be embedded in the tracked object. RFID is one method for Automatic Identification and Data Capture (AIDC).

Handheld RFID terminals are mobile readers that can be carried and operated by users as handheld units. Handheld readers have built-in antennas and usually do not have connectors for additional antennas. They are battery-powered and are lightweight (from 82-700 g). They have shorter reading ranges than fixed readers (up to 100 m). Handheld readers are used in tracking livestock (farm animals such as pigs, sheep, goats, and cows), locating items in stores and in stock, and so on. They communicate with the host computer using wireless communication protocols and contain memory

blocks to save data. After the user finishes data capturing, it enables data transfer from the reader to a database via wired communication. Most handheld readers have the ability to call out to a specific transponder, and even they can locate a transponder in regard to the location of the handheld RFID reader. Handheld RFID readers are also integrated with barcode scanners so that users can perform both tag and barcode identification simultaneously.

GCC's report, *Global Handheld RFID Terminal Market Forecast and Analysis 2016-2021*, has been prepared based on the synthesis, analysis, and interpretation of information about the global Handheld RFID Terminal market collected from specialized sources. The report covers key technological developments in the recent times and profiles leading players in the market and analyzes their key strategies. The competitive landscape section of the report provides a clear insight into the market share analysis of key industry players. The major players in the global Handheld RFID Terminal market are Zebra, Honeywell, Datalogic, Casio, Denso, Bluebird, Fujian Newland.

The report provides separate comprehensive analytics for the North America, Europe, Asia-Pacific, Middle East and Africa and Rest of World. In this sector, global competitive landscape and supply/demand pattern of Handheld RFID Terminal industry has been provided.

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ABBREVIATIONS

DISCLAIMER

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