

Global Hair Extensions Market 2023-2029

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Abstracts

Hair extensions are artificial hairpieces that are used to add length, volume, and thickness to natural hair. They are available in a variety of styles, textures, and colors to match the wearer's natural hair or to create a new look. Hair extensions can be made from a variety of materials, including synthetic fibers, human hair, or a blend of both. Synthetic hair extensions are typically less expensive than human hair extensions, but they may not look as natural and may not last as long. Human hair extensions, on the other hand, are more expensive but can be styled and treated like natural hair. The global hair extensions market is anticipated to increase by USD 2.9 billion till 2029 at an average annual growth of 5.73 percent as per the latest market estimates.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global hair extensions market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the type, end user, distribution channel, and region. The global market for hair extensions can be segmented by type: synthetic hair extensions, human hair extensions, animal hair extensions. Globally, the human hair extensions segment made up the largest share of the hair extensions market. Hair extensions market is further segmented by end user: female, male. The female segment captured the largest share of the market in 2022. Based on distribution channel, the hair extensions market is segmented into: supermarkets and hypermarkets, specialty stores, non-store based, others. According to the research, the specialty stores segment had the largest share in the global hair extensions market. On the basis of region, the hair extensions market also can be divided into: Asia-Pacific, Europe, North America, RoW (Rest of World).

Asia-Pacific held the largest revenue share in 2022.

Market Segmentation

By type: synthetic hair extensions, human hair extensions, animal hair extensions

By end user: female, male

By distribution channel: supermarkets and hypermarkets, specialty stores, non-store based, others

By region: Asia-Pacific, Europe, North America, RoW (Rest of World)

The report also provides a detailed analysis of several leading hair extensions market vendors that include Beauty Industry Group, Great Lengths S.p.A., Balmain Hair Group B.V., Raccoon International Ltd., Evergreen Products Group Limited, among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

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Scope of the Report

To analyze and forecast the market size of the global hair extensions market.

To classify and forecast the global hair extensions market based on type, end user, distribution channel, region.

To identify drivers and challenges for the global hair extensions market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global hair extensions market.

To identify and analyze the profile of leading players operating in the global hair extensions market.

Why Choose This Report

Gain a reliable outlook of the global hair extensions market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Beauty Industry Group

Great Lengths S.p.A.

Balmain Hair Group B.V.

Racoon International Ltd.

Evergreen Products Group Limited

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