

Global Grout Cleaning Equipment Market 2023

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Abstracts

Description

The global grout cleaning equipment market was valued at USD 235.2 million in 2022 and is projected to reach USD 312.2 million by 2029, with a CAGR of 4.0%. Grout, used to fill gaps between flooring pieces, enhances aesthetics and prevents dirt accumulation. However, foot traffic causes dirt buildup over time, affecting appearance and posing health hazards. The demand for grout cleaning equipment is driven by the need for cleanliness and hygiene. In the US, the majority of the population resides in urban areas, prioritizing aesthetics and incorporating plants into living spaces, contributing to market growth. The global population is expected to exceed 8 billion by 2022, with a shift to urban living driving residential and commercial construction, requiring regular maintenance activities and increasing demand for grout cleaning equipment. Rising environmental and health concerns have led to increased adoption of green cleaning solutions, as harsh chemicals used in cleaning services can harm the environment and human health. The COVID-19 pandemic has further emphasized the importance of hygiene, leading to regulations and guidelines worldwide that promote good hygiene practices and contribute to the grout cleaning equipment market growth.

Market Segmentation

The market undergoes segmentation based on a myriad of factors, encompassing power source, application, end user, distribution channel, and geography.

Segmentation by Power Source

Cordless

Corded

Segmentation by Application

Indoor

Outdoor

Segmentation by Distribution Channel

Offline

Online

Segmentation by End User

Professional

Commercial

Residential

Segmentation by Geography

North America – US, Canada

Europe – Germany, France, UK, Italy, Spain

Asia-Pacific %li%China, Japan, India, Australia

Latin America %li%Brazil, Mexico

Middle East & Africa – South Africa, Saudi Arabia, UAE

The global grout cleaning equipment market is experiencing a surge in the popularity of cordless equipment due to their ease of handling compared to corded ones. Cordless grout cleaners offer hassle-free operation and unrestricted movement without the limitations of a cord. Most cordless grout cleaners utilize lightweight and powerful lithium-ion batteries, which have longer operational capabilities compared to nickel-cadmium batteries. These batteries are cost-effective and widely available, contributing to the

dominance of cordless equipment in the grout cleaning equipment industry. Water-based technology holds a significant share of the global grout cleaning equipment market. Water, mixed with various chemicals, is highly efficient for cleaning purposes in residential, commercial, and professional settings. While water-based grout cleaning equipment is driving industry growth, it is more restricted in outdoor cleaning due to tougher stains on outdoor flooring. The grout cleaning process in various spaces mainly falls under the indoor application category, with specific methods and equipment available for outdoor and indoor cleaning. The demand for indoor grout cleaning equipment is increasing in residential units due to higher disposable income and a greater focus on hygiene and cleanliness in family homes post-COVID-19, supporting the growth of this segment.

The global grout cleaning equipment market is dominated by professional cleaning, with manufacturers like Tile Eze and Dewalt offering a wide range of equipment for this sector. Collaboration with industry professionals improves equipment efficiency and cost. The residential market is growing due to the rise in two-income households and increased outsourcing of cleaning tasks. The online distribution channel is expected to have the highest growth rate, driven by high internet penetration and the convenience of comparing products and prices. In North America, which holds the largest market share at 36.3%, well-developed residential and commercial sectors contribute to dominance. Demand for grout cleaning equipment is driven by ongoing construction activities. The APAC region is expected to experience positive growth due to construction and outsourcing, driven by increasing disposable income and two-income families. Professional cleaners rely on high-quality equipment to enhance their effectiveness.

Competitive Landscape

The grout cleaning equipment market is highly segmented, with multiple players and a few industry-specific manufacturers. These companies prioritize innovation and product differentiation to gain market share. They invest in research and development, resulting in a diverse range of products to meet market needs. After-sales service capabilities are also enhanced, intensifying competition. Key players like Alfred Karcher SE & Co. KG, Bosch Power Tools B.V. (Dremel), Daimler Industries Inc., EBS Industries LLC (Grout Groovy), Husqvarna AB, Jon-Don, LLC, Pergo Geratebau GmbH, Prolux Cleaners, Salmax, LLC (Vapamore), Stanley Black & Decker, Inc., Tennant Company, Thannhuber AG (Einhell Germany AG), TILE EZE INC., Tornado Industries Inc. employ strategies such as launching new products and mergers/acquisitions to maintain and expand their market share. International players may pursue inorganic growth by acquiring regional competitors. Companies with greater financial and technological

capabilities are expected to develop technologically integrated products, posing a threat to competitors.

Scope of the Report

To analyze and forecast the market size of the global grout cleaning equipment market.

To classify and forecast the global grout cleaning equipment market based on power source, application, distribution channel, end user, geography.

To identify drivers and challenges for the global grout cleaning equipment market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global grout cleaning equipment market.

To identify and analyze the profile of leading players operating in the global grout cleaning equipment market.

Why Choose This Report

Gain a reliable outlook of the global grout cleaning equipment market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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