

# Global Graphical User Interface (GUI) Design Software Market 2023-2029

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## Abstracts

Graphical User Interface (GUI) design software is a type of software tool that allows designers to create and design user interfaces for websites, desktop applications, mobile applications, and other digital products. GUI design software typically provides a range of tools and templates to help designers create user interfaces quickly and efficiently. GUI design software is used by UX designers, interaction designers, and other professionals who are responsible for designing the visual and interactive components of digital products. In 2022, the global GUI design software market stood at USD 1,000.0 million. Recording a CAGR of 8.11% from 2023 to 2029, the worth is projected to reach ~USD 1,726.1 million by 2029, according to the latest market data.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global GUI design software market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the deployment mode, organization size, end user, and region. The global market for GUI design software can be segmented by deployment mode: on-premises, cloud. The cloud segment held the largest revenue share in 2022. GUI design software market is further segmented by organization size: large enterprises, small & medium enterprises. Among these, the small & medium enterprises segment was accounted for the highest revenue generator in 2022. Based on end user, the GUI design software market is segmented into: IT & telecom, manufacturing, financial, automotive, medical, media, others. The IT & telecom segment captured the largest

share of the market in 2022. On the basis of region, the GUI design software market also can be divided into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. According to the research, North America had the largest share in the global GUI design software market.

### Market Segmentation

By deployment mode: on-premises, cloud

By organization size: large enterprises, small & medium enterprises

By end user: IT & telecom, manufacturing, financial, automotive, medical, media, others

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The market research report covers the analysis of key stake holders of the global GUI design software market. Some of the leading players profiled in the report include Adobe Inc., Figma Inc., Bohemian B.V., Extron Electronics, InVisionApp Inc., Webflow, Inc., Corel Corporation, Sketch BV, among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

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### Scope of the Report

To analyze and forecast the market size of the global GUI design software market.

To classify and forecast the global GUI design software market based on deployment mode, organization size, end user, region.

To identify drivers and challenges for the global GUI design software market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global GUI design software market.

To identify and analyze the profile of leading players operating in the global GUI design software market.

### Why Choose This Report

Gain a reliable outlook of the global GUI design software market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Figma Inc.

Bohemian B.V.

Extron Electronics

InVisionApp Inc.

Webflow, Inc.

Corel Corporation

Sketch BV

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