

Global Gift Wrapping Products Market 2023-2029

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Abstracts

Gift wrapping products are materials and accessories used to wrap and decorate gifts. They can include wrapping paper, boxes, bags, tissue paper, bows, ribbons, tags, stickers, and other decorative items designed to enhance the presentation and convey the sentiment of the gift. The purpose of gift wrapping is to provide an element of surprise and delight to the recipient while also conveying the giver's affection and appreciation. The global gift wrapping products market is anticipated to increase by USD 9.1 billion till 2029 at an average annual growth of 6.66 percent as per the latest market estimates.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global gift wrapping products market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the product type, raw material, and region. The global market for gift wrapping products can be segmented by product type: wrapping paper, ribbons, film & foils, decorative boxes, pouches, bags, others. Among these, the wrapping paper segment was accounted for the highest revenue generator in 2022. Gift wrapping products market is further segmented by raw material: paper & paperboard, plastic, others. The paper & paperboard segment is estimated to account for the largest share of the global gift wrapping products market. Based on region, the gift wrapping products market is segmented into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. North America held the largest share of the global gift wrapping products market in 2022 and is anticipated to hold its share during the forecast period.

Market Segmentation

By product type: wrapping paper, ribbons, film & foils, decorative boxes, pouches, bags, others

By raw material: paper & paperboard, plastic, others

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The market research report covers the analysis of key stake holders of the global gift wrapping products market. Some of the leading players profiled in the report include Card Factory plc, DS Smith plc, Hallmark Cards Inc., IG Design Group plc, Mondi plc, among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

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Scope of the Report

To analyze and forecast the market size of the global gift wrapping products market.

To classify and forecast the global gift wrapping products market based on product type, raw material, region.

To identify drivers and challenges for the global gift wrapping products market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global gift wrapping products market.

To identify and analyze the profile of leading players operating in the global gift wrapping products market.

Why Choose This Report

Gain a reliable outlook of the global gift wrapping products market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Latin America

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Card Factory plc

DS Smith plc

Hallmark Cards Inc.

IG Design Group plc

Mondi plc

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