

Global Garment Steamers Market, 2021-2027

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Abstracts

A garment steamer is a device used for quickly removing wrinkles from garments and fabrics with the use of high temperature steam. Steamers relax fibers rather than flattening like traditional ironing, this process is gentler on clothing and eliminates scorching. This means a clothes steamer can also be used to remove wrinkles from delicate fabrics such as silk. According to latest analysis by Gen Consulting Company, the global garment steamers market was USD 1,557 million in 2020 and is expected to reach USD 2,295 million in 2027 and register a CAGR of 5.7% during the forecast period, 2021-2027.

The report provides in-depth analysis and insights regarding the current global market scenario, latest trends and drivers into global garment steamers market. It offers an exclusive insight into various details such as market size, key trends, competitive landscape, growth rate and market segments.

The garment steamers market is segmented on the basis of product, price range, application, distribution channel, and distribution channel. The garment steamers market is segmented as below:

By product:

handheld

upright

By price range:

premium

mid-end

mass

By application:

fashion

healthcare

hospitality

residential

retail

others

By distribution channel:

distribution channel

supermarkets & hypermarkets

specialty stores

online stores

others

By region:

Asia Pacific

Europe

North America

Rest of the World (RoW)

The global garment steamers market report offers detailed information on several market vendors, including Conair Corporation, Electrolux AB, Glen Dimplex Group, Groupe SEB, Haier Group Corporation, Jiffy Steamer Company, LLC, Koninklijke Philips N.V., Midea Group Co., Ltd., Panasonic Corporation, PurSteam, LLC, Reliable Corporation, Suzhou Yunyuhua Information Technology Co., Ltd., among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2017 to 2027 considering 2020 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global garment steamers market.

To classify and forecast the global garment steamers market based on product, price range, application, distribution channel, and distribution channel.

To identify drivers and challenges for the global garment steamers market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global garment steamers market.

To identify and analyze the profile of leading players operating in the global garment steamers market.

Why Choose This Report

Gain a reliable outlook of the global garment steamers market forecasts from

2021 to 2027 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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