

Global Garden Pesticides Market 2023

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Abstracts

The market for pesticides used in homes and gardens is expected to exceed USD 8.04 billion by 2029, with a compound annual growth rate (CAGR) of over 4.3% from 2023 to 2029. This growth is driven by various factors. In high-income nations, household pesticides are widely used, while low- and middle-income countries are experiencing an increase in the use of insecticides and pesticides available in local stores.

One of the key drivers of pesticide applications is the demand for urban greens and landscaping enhancements. As people strive to create beautiful gardens and outdoor spaces, they often turn to pesticides to control pests and maintain the aesthetic appeal of their surroundings. However, there is a noticeable shift towards organic or homemade remedies due to concerns about the negative effects of pesticides and the overreliance on them.

The market growth is also fueled by the rising demand for innovative gardening concepts and the increasing popularity of Integrated Pest Management (IPM) among home gardeners. IPM is an approach that combines various pest control methods to minimize the use of pesticides while effectively managing pests. This approach aligns with the growing awareness of environmental sustainability and the desire to reduce chemical usage in gardening practices.

Furthermore, the cultivation of pest-repellent plants and the desire to improve public green spaces contribute to the expansion of the pesticide market. Many individuals are now incorporating plants that naturally repel pests into their gardens, reducing the need for chemical interventions. Additionally, there is a growing emphasis on enhancing public green spaces, such as parks and recreational areas, which often require pest control measures to maintain their appeal.

The increasing prevalence of vector-borne diseases, such as those transmitted by

mosquitoes and ticks, also plays a role in stimulating market growth. As these diseases become more widespread, there is a greater demand for effective pest control solutions to protect public health. Moreover, the growing income of middle-class consumers enables them to invest in home and garden maintenance, including the purchase of pesticides.

Market Segmentation

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the pesticide type, raw material, formulation type, sales channel, and geography.

Segmentation by Pesticide Type

- Herbicides
- Insecticides
- Fungicides
- Others

Segmentation by Raw Material

- Synthetic Pesticides
- Natural Pesticides

Segmentation by Formulation Type

- Liquid Formulation
- Solid Formulation

Segmentation by Sales Channel

- Offline
- Online

Segmentation by Geography

- North America – US, Canada
- Europe – Germany, France, UK, Italy, Rest of Europe
- APAC - China, Japan, India, Australia, Rest of APAC
- Latin America – Brazil, Mexico, Rest of Latin America
- Middle East & Africa – Saudi Arabia, UAE, Rest of MEA

The global market for garden pesticides can be segmented by pesticide type: fungicides, herbicides, insecticides, others. The herbicides segment captured the largest share of the market in 2022, representing more than 40% of the total market.

Herbicides are widely used in home and garden settings, with a shift towards mechanical weed control methods. Synthetic pesticide production has grown due to increased demand for green spaces.

Garden pesticides market is further segmented by raw material: natural pesticides, synthetic pesticides. In 2022, the synthetic pesticides segment emerged as the dominant force in the global garden pesticides market, capturing a significant share of over 75.6% of the total market. Synthetic pesticides have gained popularity due to their effectiveness in controlling pests and diseases in gardens. Their chemical composition allows for targeted and efficient eradication of harmful organisms, ensuring the health and vitality of plants.

Furthermore, synthetic pesticides offer a wide range of options, catering to the diverse needs of gardeners and horticulturists. These products are available in various formulations, including sprays, granules, and powders, providing flexibility and convenience in application methods.

Additionally, the widespread availability and affordability of synthetic pesticides have contributed to their market dominance. Manufacturers have invested in large-scale production and distribution networks, ensuring easy access to these products for consumers worldwide. Moreover, economies of scale have enabled competitive pricing, making synthetic pesticides an attractive choice for budget-conscious gardeners.

Based on formulation type, the garden pesticides market is segmented into: liquid formulation, solid formulation. Liquid formulations offer several advantages in garden pesticide applications. They provide ease of use and convenience, as they can be readily mixed with water for spraying or other application methods. This allows for efficient coverage of plants and targeted areas, ensuring maximum effectiveness in pest control.

Furthermore, liquid formulations often exhibit superior compatibility with various types of spraying equipment, making them suitable for both small-scale and large-scale gardening operations. This versatility enables gardeners and agricultural professionals to apply the pesticides using a wide range of equipment, including handheld sprayers, backpack sprayers, or even mechanized sprayers.

On the basis of sales channel, the garden pesticides market also can be divided into: offline, online. The advent of the pandemic has compelled numerous home-gardening stores to transition their operations to online platforms, thereby allowing end-users to

rely on these digital avenues. While there is a slight inclination among end-users towards purchasing garden pesticides through e-commerce websites, it is important to note that this shift has also led to a surge in the availability of unregistered pesticides on e-marketplaces. This increase can be attributed to the growing presence of millions of products listed by various third-party vendors.

Garden pesticides market by geography is categorized into: North America, Europe, APAC, Latin America, Middle East & Africa. Urbanization and population growth in North American suburbs and cities has led to expansion in residential neighborhoods, corporate campuses and recreational spaces. This has resulted in increasing landscaping activities to design and maintain gardens, lawns, parks and other green spaces. Well-manicured outdoor environments are highly desirable for homes and businesses alike.

The prevalence of damaging garden pests and diseases suited to the region's climate, such as Japanese beetles, bagworms and anthracnose, necessitates the need for pesticide applications. High education levels equip hobby gardeners to selectively utilize targeted pesticides alongside biological controls as part of integrated pest management programs.

Competitive Landscape

Prominent players in the garden pesticides industry include ADAMA Ltd., BASF SE, Bonide Products, LLC, Central Garden & Pet Company, DuPont de Nemours, Inc., Efekto Care (Pty) Ltd., FMC Corporation, S. C. Johnson & Son, Inc., Sumitomo Chemical Co., Ltd., Syngenta AG, The Andersons, Inc., The Espoma Company, The Monsanto Company, Willert Home Products, Inc., among others. To expand their consumer base and increase market share, vendors should prioritize meeting specific end user requirements. Customizing products to cater to these needs is an effective strategy. Companies with strong financial resources and well-established research and development departments are better positioned to develop new products and remain competitive. While international players currently dominate, regional players with smaller market shares have gained traction. Vendors should focus on factors such as advanced drainage systems, pleasant odor formulations, eco-friendly ingredients, organic pesticides, and other innovative features to enhance product offerings and meet evolving consumer demands.

Scope of the Report

To analyze and forecast the market size of the global garden pesticides market.

To classify and forecast the global garden pesticides market based on pesticide type,

raw material, formulation type, sales channel, geography.

To identify drivers and challenges for the global garden pesticides market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global garden pesticides market.

To identify and analyze the profile of leading players operating in the global garden pesticides market.

Why Choose This Report

Gain a reliable outlook of the global garden pesticides market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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