

# Global Functional Bars Market 2022-2028

<https://marketpublishers.com/r/G3C93B76CB18EN.html>

Date: September 2022

Pages: 66

Price: US\$ 2,600.00 (Single User License)

ID: G3C93B76CB18EN

## Abstracts

Gen Consulting Company predicts the global functional bars market will grow from USD 1,286 million in 2021 to USD 2,038 million by 2028, achieving a compound annual growth rate (CAGR) of 6.8 percent.

The report provides in-depth analysis and insights regarding the current global market scenario, latest trends and drivers into global functional bars market. It offers an exclusive insight into various details such as market size, key trends, competitive landscape, growth rate and market segments. This study also provides an analysis of the impact of the COVID-19 crisis on the functional bars industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the product, product category, function, distribution channel, and region. The global market for functional bars can be segmented by product: meal replacement bars, protein bars, snack bars, whole food bars, others. The protein bars segment is estimated to account for the largest share of the global functional bars market. Functional bars market is further segmented by product category: conventional, organic. The conventional segment held the largest revenue share in 2021. Based on function, the functional bars market is segmented into: general wellness and immunity, sports and nutrition, weight management, others. Globally, the sports and nutrition segment made up the largest share of the functional bars market. On the basis of distribution channel, the functional bars market also can be divided into: convenience stores, e-commerce, specialty stores, supermarkets and hypermarkets, others. The supermarkets and hypermarkets segment was the largest contributor to the global functional bars market in 2021. Functional bars market by region is categorized into: North America, Asia Pacific, Europe, Rest of the World (ROW).

By product:

meal replacement bars

protein bars

snack bars

whole food bars

others

By product category:

conventional

organic

By function:

general wellness and immunity

sports and nutrition

weight management

others

By distribution channel:

convenience stores

e-commerce

specialty stores

supermarkets and hypermarkets

others

By region:

North America

Asia Pacific

Europe

Rest of the World (ROW)

The report has also analysed the competitive landscape of the global functional bars market with some of the key players being A.G. Barr plc, Clif Bar & Company, Dean Foods Company, Glanbia, Plc, Kraft Heinz Company, among others.

**\*REQUEST FREE SAMPLE TO GET A COMPLETE LIST OF COMPANIES**

Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global functional bars market.

To classify and forecast the global functional bars market based on product, product category, function, distribution channel, region.

To identify drivers and challenges for the global functional bars market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global functional bars market.

To identify and analyze the profile of leading players operating in the global

functional bars market.

### Why Choose This Report

Gain a reliable outlook of the global functional bars market forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

## Contents

### **PART 1. INTRODUCTION**

Report description  
Objectives of the study  
Market segment  
Years considered for the report  
Currency  
Key target audience

### **PART 2. METHODOLOGY**

### **PART 3. EXECUTIVE SUMMARY**

### **PART 4. MARKET OVERVIEW**

Introduction  
Drivers  
Restraints  
Impact of COVID-19 pandemic

### **PART 5. MARKET BREAKDOWN BY PRODUCT**

Meal replacement bars  
Protein bars  
Snack bars  
Whole food bars  
Others

### **PART 6. MARKET BREAKDOWN BY PRODUCT CATEGORY**

Conventional  
Organic

### **PART 7. MARKET BREAKDOWN BY FUNCTION**

General wellness and immunity  
Sports and nutrition

Weight management  
Others

## **PART 8. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL**

Convenience stores  
E-commerce  
Specialty stores  
Supermarkets and hypermarkets  
Others

## **PART 9. MARKET BREAKDOWN BY REGION**

North America  
Asia Pacific  
Europe  
Rest of the World (ROW)

## **PART 10. KEY COMPANIES**

A.G. Barr plc  
Clif Bar & Company  
Dean Foods Company  
Glanbia, Plc  
Kraft Heinz Company

**\*REQUEST FREE SAMPLE TO GET A COMPLETE LIST OF COMPANIES**  
**DISCLAIMER**

## I would like to order

Product name: Global Functional Bars Market 2022-2028

Product link: <https://marketpublishers.com/r/G3C93B76CB18EN.html>

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G3C93B76CB18EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970