

Global Frozen Pizza Market 2023-2029

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Abstracts

Frozen pizza is a popular convenience food that is easy to prepare at home. It is typically made up of a pre-baked crust, pizza sauce, cheese, and various toppings that are frozen to extend their shelf life. Frozen pizzas are available in a wide range of sizes and varieties, including gluten-free, vegetarian, and vegan options. The global frozen pizza market is projected to rise by USD 5.5 billion by 2029, according to the latest market study results. It is anticipated to expand at a CAGR of 5.78 percent during the forecast period.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global frozen pizza market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the crust type, category, size, distribution channel, and region. The global market for frozen pizza can be segmented by crust type: thin, pan, stuffed crust, others. Globally, the thin segment made up the largest share of the frozen pizza market. Frozen pizza market is further segmented by category: conventional, gluten-free. The conventional segment captured the largest share of the market in 2022. Based on size, the frozen pizza market is segmented into: regular, medium, large. According to the research, the regular segment had the largest share in the global frozen pizza market. On the basis of distribution channel, the frozen pizza market also can be divided into: store-based, non-store-based. The store-based segment held the largest revenue share in 2022. Frozen pizza market by region is categorized into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America.

The store-based market is further segmented into supermarkets and hypermarkets,

convenience stores, others. The supermarkets and hypermarkets segment was the largest contributor to the global frozen pizza market in 2022.

Market Segmentation

By crust type: thin, pan, stuffed crust, others

By category: conventional, gluten-free

By size: regular, medium, large

By distribution channel: store-based, non-store-based

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The global frozen pizza market report offers detailed information on several market vendors, including Nestlé S.A., McCain Foods Limited, Dr. Oetker GmbH, Daiya Foods Inc., Palermo Villa, Inc., The Simply Good Foods Company, California Pizza Kitchen, Inc., General Mills Inc., among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

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Scope of the Report

To analyze and forecast the market size of the global frozen pizza market.

To classify and forecast the global frozen pizza market based on crust type, category, size, distribution channel, region.

To identify drivers and challenges for the global frozen pizza market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global frozen pizza market.

To identify and analyze the profile of leading players operating in the global frozen pizza market.

Why Choose This Report

Gain a reliable outlook of the global frozen pizza market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Latin America

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Nestl? S.A.

McCain Foods Limited

Dr. Oetker GmbH

Daiya Foods Inc.

Palermo Villa, Inc.

The Simply Good Foods Company

California Pizza Kitchen, Inc.

General Mills Inc.

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