

Global Food Fibers Market 2023

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Abstracts

The Food Fibers Market is projected to grow from USD 5.98 billion in 2022 to USD 9.85 billion by 2029, with a CAGR of 7.1% during 2023-2029. Food fiber, derived from plants, offers health benefits and supports gut microbiome, immune function, metabolic wellness, digestive health, and mental well-being. The industry's growth is driven by fortification of shelf-stable food products with fiber, including natural sweeteners and snacks. Protein supplements and meal replacements also incorporate dietary fibers from diverse sources.

The report covers market size and growth, segmentation, competitive landscape, trends and strategies for global food fibers market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

Market Segmentation

The market is segmented based on various factors, including type, end user, and geography.

Segmentation by Type

Soluble Fibers - Inulin, Pectin, Polydextrose, Beta-glucan, Other Soluble Fibers

Insoluble Fibers - Cellulose, Lignin, Hemicellulose, Chitin and Chitosan, Resistant Starch, Others

Segmentation by End User

Food and Beverages - Bakery and Confectionery, Dairy, Meat, Poultry, and Seafood, Beverages, Others

Dietary Supplements

Pharmaceuticals

Segmentation by Geography

North America - United States, Canada, Mexico, and Rest of North America

Europe - United Kingdom, Germany, France, Italy, Spain, Russia, and Rest of Europe

Asia-Pacific - China, Japan, India, Australia, and Rest of Asia-Pacific

Latin America - Brazil, Argentina, and Rest of Latin America

Middle East and Africa - Saudi Arabia, South Africa, and Rest of Middle East and Africa

Growing consumer demand for low-sugar and low-calorie foods drives the trend of soluble fibers in the food fiber market. Inulin, polydextrose, and pectin are sought-after sugar alternatives in bakery and confectionery. Cellulose improves meatloaf texture. The dietary supplement industry grows with fiber-based supplements offering gut health and immune benefits. Consumers recognize fiber's advantages in weight management, heart health, immunity, satiety, and digestion. Manufacturers fortify products like crisps and flakes with fiber. However, recommended fiber intake is not met globally. The UK's 'Action on Fiber' initiative aims to increase fiber consumption. Leading brands support this by highlighting high-fiber options and launching new products. Plant-based, clean-label fibers like inulin drive global trade.

North America leads the food fiber market with increased awareness of its health benefits, driving the shift to high-fiber foods. Soluble fibers, found in beans, oats, flaxseed, and oat bran, are in demand for their potential cholesterol-lowering effects. In the UK, inulin is authorized as a dietary fiber, enabling its labeling on product packaging. Europe sees a growing preference for clean-label, functional, and sustainable food products, making fibers a key ingredient in the European food industry.

Competitive Landscape

The food fiber market is highly competitive, with key players pursuing strategies to enhance their presence through acquisitions, product development, and geographic expansion. Companies focus on innovative products using plant-based sources like hemp, pea, and potato. Key players include Cargill Incorporated, Emsland Starke GmbH, Ingredion Incorporated, International Flavors & Fragrances Inc., J. Rettenmaier & Sohne GmbH + Co. KG, Kerry Group plc, Koninklijke DSM N.V., Nexira Inc., Roquette Freres S.A., Sudzucker AG, Tate & Lyle PLC, Tereos Participations S.A.S, The Archer-Daniels-Midland Company, The Scoular Company, among others.

Recent Industry Developments

In September 2022, Cargill will introduce a high-fiber ingredient next year. It is low in calories and does not affect food texture or color.

In April 2022, Tate & Lyle acquired Quantum Hi-Tech (Guangdong) Biological for USD 237 million. This strengthens their position in the dietary fiber market.

In January 2022, Kerry Group opened a new facility in Jeddah. It is their largest presence in the Middle East, North Africa, and Turkey region. The facility produces nutritious food ingredients for distribution in the Middle East.

Why Choose This Report

Gain a reliable outlook of the global food fibers market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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Contents

PART 1. INTRODUCTION

- 1.1 Description
- 1.2 Objectives of The Study
- 1.3 Market Segment
- 1.4 Years Considered for The Report
- 1.5 Currency
- 1.6 Key Target Audience

PART 2. RESEARCH METHODOLOGY

- 2.1 Primary Research
- 2.2 Secondary Research

PART 3. EXECUTIVE SUMMARY

PART 4. MARKET OVERVIEW

- 4.1 Introduction
- 4.2 Drivers
- 4.3 Restraints

PART 5. GLOBAL FOOD FIBERS MARKET BY TYPE

- 5.1 Insoluble fibers
- 5.2 Soluble fibers

PART 6. GLOBAL FOOD FIBERS MARKET BY END USER

- 6.1 Dietary supplements
- 6.2 Food and beverages
- 6.3 Pharmaceuticals

PART 7. GLOBAL FOOD FIBERS MARKET BY GEOGRAPHY

- 7.1 North America
- 7.2 Europe

7.3 Asia-Pacific

7.4 Latin America

7.5 Middle East and Africa

PART 8. COMPANY PROFILES

8.1 Cargill Incorporated

8.2 Emsland Starke GmbH

8.3 Ingredion Incorporated

8.4 International Flavors & Fragrances Inc.

8.5 J. Rettenmaier & Sohne GmbH + Co. KG

8.6 Kerry Group plc

8.7 Koninklijke DSM N.V.

8.8 Nexira Inc.

8.9 Roquette Freres S.A.

8.10 Sudzucker AG

8.11 Tate & Lyle PLC

8.12 Tereos Participations S.A.S

8.13 The Archer-Daniels-Midland Company

8.14 The Scoular Company

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