

Global Floriculture Market 2022-2028

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Abstracts

According to latest analysis by Gen Consulting Company, the global floriculture market is poised to grow by USD 15.7 billion during 2022-2028, progressing at a CAGR of 5% during the forecast period.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global floriculture market. It traces the market's historic and forecast market growth. The report identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches. This study also provides an analysis of the impact of the COVID-19 crisis on the floriculture industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the product, price, end user, and region. The global market for floriculture can be segmented by product: cut flower, bedding plant, potted plant, others. The cut flower segment held the largest revenue share in 2021. Floriculture market is further segmented by price: premium, medium, low. Among these, the premium segment was accounted for the highest revenue generator in 2021. Based on end user, the floriculture market is segmented into: conferences, gifts, personal & corporate, others. The conferences segment captured the largest share of the market in 2021. On the basis of region, the floriculture market also can be divided into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. According to the research, Europe had the largest share in the global floriculture market.

Market Segmentation

By product: cut flower, bedding plant, potted plant, others

By price: premium, medium, low

By end user: conferences, gifts, personal & corporate, others

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The report has also analysed the competitive landscape of the global floriculture market with some of the key players being Beekenkamp Group, Danziger Group, Dummer Orange, Flamingo Group International, James Finlay Limited, Karen Roses Company, Kurt Weiss Greenhouses, Inc., Ruparelia Group, Selecta Klemm GmbH & Co. KG, Syngenta Flowers LLC, The Kariki Group, among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global floriculture market.

To classify and forecast the global floriculture market based on product, price, end user, region.

To identify drivers and challenges for the global floriculture market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global floriculture market.

To identify and analyze the profile of leading players operating in the global floriculture market.

Why Choose This Report

Gain a reliable outlook of the global floriculture market forecasts from 2022 to

2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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MEA (Middle East and Africa)
Latin America

PART 9. KEY COMPANIES

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Danziger Group
Dummen Orange
Flamingo Group International
James Finlay Limited
Karen Roses Company
Kurt Weiss Greenhouses, Inc.
Ruparelia Group
Selecta Klemm GmbH & Co. KG
Syngenta Flowers LLC
The Kariki Group

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